

GOVERNMENT OF TELANGANA DRUGS CONTROL ADMINISTRATION



Date: 04-10-2025

Press Note

Public Alert – Stop Use Notice

Stop Use Notice Regarding Coldrif Syrup (Batch No. SR-13) Due to

Toxic Adulteration

Press Note No. 78/DCA/2025

The Drugs Control Administration, Telangana, has been alerted to reports of the tragic deaths of children in Madhya Pradesh and Rajasthan, reportedly linked to the consumption of Coldrif Syrup (Paracetamol, Phenylephrine Hydrochloride, Chlorpheniramine Maleate Syrup), Batch No. SR-13, Mfg. Dt. May-2025, Exp. Dt. April-2027, manufactured by Sresan Pharma, Sunguvarchathiram, Kancheepuram District, Tamil Nadu, which has been allegedly adulterated with Diethylene Glycol (DEG), a toxic substance.

In view of this, the public is hereby cautioned to <u>immediately stop</u> using Coldrif Syrup, Batch No. SR-13, if in possession, and report it to the local Drugs Control Authorities without delay.

The public may also report possession of the said drug directly to the Drugs Control Administration, Telangana, through the **toll-free number 1800-599-6969**, operational from 10:30 a.m. to 5:00 p.m. on all working days.

DCA Telangana officials are coordinating with the DCA authorities of Tamil Nadu, where the manufacturer Sresan Pharma is located, to track the distribution of the said product batch to Telangana. All Drugs Inspectors and Assistant Directors have been instructed to immediately alert retailers, wholesalers, and hospitals to freeze any stocks of the said product batch if available in the market.

The Drugs Control Administration, Telangana, is taking necessary measures in this regard. The public is urged to exercise caution to prevent any further risk.

Date: 04-10-2025 SHAHNAWAZ QASIM, IPS
DIRECTOR GENERAL