

## **Press Note**

**Press Note No. 59/DCA/2025**

**Date: 06-06-2025**

Drugs Control Administration, Telangana, seized a **banned drug**, 'Medicated Skin Care Soap containing **Permethrin IP 1.0%, Cetrimide IP 0.5% and Menthol IP 1.0 %**', in Karimnagar.

The drug combination, **Permethrin + Cetrimide + Menthol**, which was banned by the Government of India in the , was illegally manufactured by Maxwell Pharma, Industrial Plot No. 6 & 7, Sector 5, Parwanoo, Solan, Himachal Pradesh, and manufactured for Dr. Ethix's Products and Services Pvt. Ltd., Guindy, Chennai, under the brand name '**Dr. Ethix's MediSkin Medicated Skin Care Soap**'. The banned drug was detected at a medical shop named PLN Pharma Distributors, Karimnagar, by Drugs Control Administration officials, and the stock was seized.

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The details are as follows:

Drugs Control Administration, Telangana officials, detected a banned medicine 'Medicated Skin Care Soap containing **Permethrin IP 1.0%, Cetrimide IP 0.5% and Menthol IP 1.0 %**', circulating illegally in the market and seized the stocks.

Based on intelligence gathered regarding the circulation of banned drugs, officials from the Drugs Control Administration, Karimnagar Zone,

conducted a raid on a medical shop named PLN Pharma Distributors in Karimnagar. During the raid, they detected a banned drug, **Dr. Ethix's MediSkin Medicated Soap (containing Permethrin IP 1.0%, Cetrимide IP 0.5% and Menthol IP 1.0 %)**, illegally **manufactured by** Maxwell Pharma, Industrial Plot No. 6 & 7, Sector 5, Parwanoo, Solan, Himachal Pradesh, and **manufactured for** Dr. Ethix's Products and Services Pvt. Ltd., Guindy, Chennai

In 2018, the Government of India, in the larger public interest, prohibited the drug combination of **Permethrin, Cetrимide, and Menthol**, as the fixed-dose combination was found to lack therapeutic justification.

The Government of India prohibited the manufacture for sale, sale, and distribution for human use of this drug combination in the country on September 7<sup>th</sup>, 2018.

### Photographs of the banned drug seized



Sri. M. Srinivasulu, Assistant Director, Karimnagar and Sri. P. Karthik Bharadwaj, Drugs Inspector, Karimnagar were among the officers who carried out the raid.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

**The manufacturing and sale of prohibited drugs (banned drugs), is a grave offence. To combat this issue, surprise checks are being intensified to detect the circulation of banned drugs in the market. Stringent action will be taken as per the law against violators.**

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**The public may report any suspected manufacturing activity related to drugs, including narcotic drugs and psychotropic substances, in residential, commercial, or industrial areas, as well as any other complaints regarding illegal activities concerning medicines, through the Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969, which is operational from 10:30 am to 5:00 pm on all working days.**

**Date: 06-06-2025**

**SHAHNAWAZ QASIM, IPS  
DIRECTOR GENERAL**

## Photograph of Seizure of Banned Drugs in Karimnagar



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