

## **Press Note**

**Press Note No. 55/DCA/2025**

**Date: 27-05-2025**

**A)** The Drugs Control Administration, Telangana, busted **illegal stocking and sale** of huge quantities of **veterinary medicines** at **Girmajipet, Warangal**, and seized stocks worth **₹2.5 lakhs** during the raid.

**B)** In a separate event, DCA seized ‘**PLATOCORE-TOTAL Syrup,**’ an Ayurvedic medicine, in **Kaghaznagar, Kumuram Bheem Asifabad District**, for making a **misleading advertisement** claiming that it is ‘helpful in all kinds of Flu and Fever’.

**Fever** is indeed a symptom, typically indicating that the body is fighting off an infection or some other underlying condition.

Certain medicines can help to alleviate discomfort associated with fever, **but they don't directly address the underlying cause of the fever.** Hence medicines —even Paracetamol— cannot claim that they treat ‘fevers’ in general, as they don't cure the underlying condition responsible for the fever.

\*\*\*\*\*

**A)** Seizure of Illegally Stocked **Veterinary Medicines Worth ₹2.5 Lakhs** at Girmajipet, Warangal

The details are as follows:

Drugs Control Administration, Telangana officials, acting on credible information regarding the illegal sale of medicines, raided a medical shop named **Saikiran Poultry and Vet Medicals**, located at **D. No. 16-7-61, Old Grain Market Area, Shutter No. 1 and 3, Girmajipet, Warangal**, on 26<sup>th</sup> May, 2025.

As per the Drugs Rules made under the Drugs and Cosmetics Act, if drugs are sold or stocked for sale at more than one place, a separate licence shall be obtained in respect of each such place. However, **Saikiran Poultry and Vet Medicals** was operating a medical shop at the said premises illegally, without a drug licence.

During the raid, DCA officers detected unauthorized stocking of a large quantity of veterinary medicines for sale. A total of **26 varieties** of veterinary medicines were found stocked at the premises, and the stock, worth **₹2.5 lakhs**, was seized during the raid.

Sri. J. Kiran Kumar, Drugs Inspector, Warangal carried out the raid under the supervision of Dr. G. Rajyalakshmi, Assistant Director, Warangal.

DCA officers lifted the samples for analysis. Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

**Wholesalers/Dealers who supply medicines to such unlicensed shops, which are stocking and selling drugs without a drug license, are also punishable under the Drugs and Cosmetics Act, and stringent action shall be taken against such Wholesalers/Dealers. Wholesalers/Dealers shall mandatorily ensure that the recipient entities hold a valid drug license before supplying medicines to them.**

Drugs Control Administration, Telangana, issues drug licenses for the stocking and selling of medicines in accordance with the provisions of the Drugs and Cosmetics Act.

**Stocking drugs for sale without a drug licence at the premises is punishable under the Drugs and Cosmetics Act, with imprisonment for a term of up to five years.**

---

## **B) Seizure of 'PLATOCORE-TOTAL Syrup,' an Ayurvedic medicine, for misleading advertisement:**

The details are as follows:

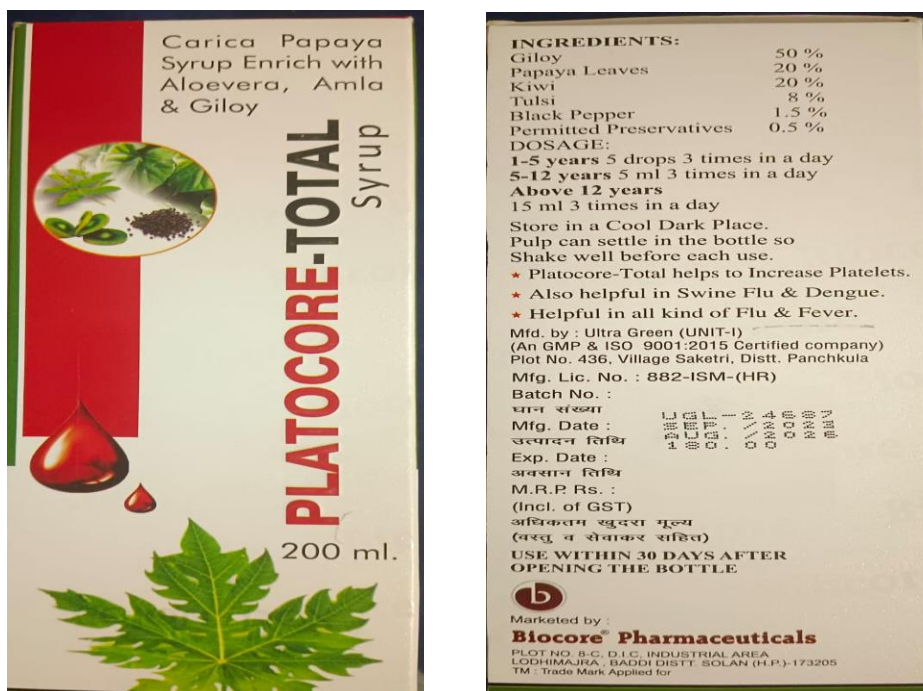
Drugs Control Administration, Telangana officials, detected an ayurvedic medicine '**PLATOCORE-TOTAL Syrup,**' moving in the market with **misleading claim** on its labels that it is '**helpful in all kinds of Flu and Fever**', which is a contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.**

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the raid conducted on 26<sup>th</sup> May to detect medicines moving in the market with misleading and objectionable advertisements, DCA officials detected '**PLATOCORE-TOTAL Syrup,**' Manufactured by: Ultra Green (UNIT-I),

Plot No. 436, Village Saketri, Distt. Panchkula, Haryana, **Marketed by:** Biocore Pharmaceuticals, Plot no. 8-C, D.I.C, Industrial Area, Lodhimajra, Baddi, Distt. Solan, Himachal Pradesh.

**Photographs of the product seized for making misleading advertisement**



The said ayurvedic medicine was detected by DCA officials at a medical store in **Kaghaznagar, Kumuram Bheem Asifabad District**. Stocks were seized during the raid.

Advertisement of a medicine for treatment of **'Fevers, in general'** is prohibited under **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Smt. G. Aswani, Drugs Inspector, Asifabad, carried out the raid under the supervision of Sri. M. Srinivasulu, Assistant Director, Karimnagar.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

\*\*\*\*\*

The public may report any suspected manufacturing activity related to drugs, including narcotic drugs and psychotropic substances, in residential, commercial, or industrial areas, as well as any other complaints regarding illegal activities concerning medicines, through the Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 27-05-2025

DIRECTOR GENERAL  
DCA

\*\*\*\*\*

**A) Photograph - Seizure of Illegally Stocked Veterinary Medicines Worth ₹2.5 Lakhs at Girmajipet, Warangal**



**B) Photograph - Seizure of 'PLATOCORE-TOTAL Syrup,' an Ayurvedic medicine, for misleading advertisement**

