

## **Press Note**

**Press Note No. 49/DCA/2025**

**Date: 17-05-2025**

**Director General, Drugs Control Administration, Telangana, Sri Shahnawaz Qasim, IPS, held a **State Level Conference** of Enforcement Officers.**

**Officers were directed to launch an aggressive crackdown on **spurious and counterfeit drugs**. Stringent action shall be taken against those indulging in the **indiscriminate sale of habit-forming medicines**, with **zero tolerance** towards such grave offences.**

**Strict action shall also be taken against persons involved in the publication or promotion of **misleading advertisements** related to diseases and disorders that mislead the public and cause damage to public health.**

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**The details are as follows:**

The Director General, Drugs Control Administration, Telangana, Sri Shahnawaz Qasim, IPS, convened a **State Level Conference** on **17<sup>th</sup> May 2025** at the Headquarters of the DCA, with all Enforcement Officers of the Department, including Drugs Inspectors, Assistant Directors, and Deputy Directors from across the State.

During the conference, the Director General reviewed ongoing enforcement activities and issued clear directions to officers to intensify

surprise raids and keep constant vigil to curb the circulation of **Spurious Drugs** in the market.

Officers were categorically instructed to dismantle networks involved in the manufacture, distribution, and sale of **spurious drugs**. Drugs Inspectors were further directed to maintain strict surveillance on habitual offenders and to seek police assistance whenever necessary for the effective execution of enforcement operations.

It was directed that curbing the abuse of **habit-forming drugs** is a matter of the highest priority for the Drugs Control Administration, Telangana. Officers were instructed to make concerted efforts to prevent the indiscriminate sale and misuse of such drugs throughout the State.

With the vision and determination of the **Hon'ble Chief Minister of Telangana to make Telangana a drug-free state**, stringent action shall be taken to prevent the abuse of **Narcotic Drugs and Psychotropic Substances** through effective coordination with the **Prohibition and Excise Department**.

Drugs Inspectors shall continue to conduct surprise raids at sales outlets, which shall mandatorily include **QR code verifications** and enhanced surveillance measures to strengthen vigilance against counterfeit drugs, thereby ensuring public health and safety.

Further, officers were directed to take stringent action against persons involved in the publication or promotion of **advertisements** related to diseases and disorders that mislead the public.

The Director General emphasized that every officer must recognize their responsibility in safeguarding public health and diligently detect offences.

The public may report any complaints regarding illegal activities related to medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 17-05-2025

SHAHNAWAZ QASIM, IPS  
DIRECTOR GENERAL

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