

Press Note

Press Note No. 47/DCA/2025

Date: 15-05-2025

A) Drugs Control Administration, Telangana, seized ‘Herbal Fever Guard Syrup,’ an Ayurvedic medicine, in **Adilabad**, for making a **misleading advertisement** claiming it treats ‘**all types of fevers**’.

Fever is indeed a symptom, typically indicating that the body is fighting off an infection or some other underlying condition.

Certain medicines can help to alleviate discomfort associated with fever, but they don't directly address the underlying cause of the fever. Hence medicines —even Paracetamol— cannot claim that they treat ‘fevers’ in general, as they don't cure the underlying condition responsible for the fever.

B) In a separate event, DCA raided a **quack’s clinic** in **Ahmedipur Village, Gajwel Mandal, Siddipet District**, and seized drugs illegally stocked for sale.

Since January 2024, the DCA has registered cases against **161 quacks** for the illegal stocking and sale of drugs.

A) Seizure of ‘Herbal Fever Guard Syrup,’ an Ayurvedic medicine, for misleading advertisement:

The details are as follows:

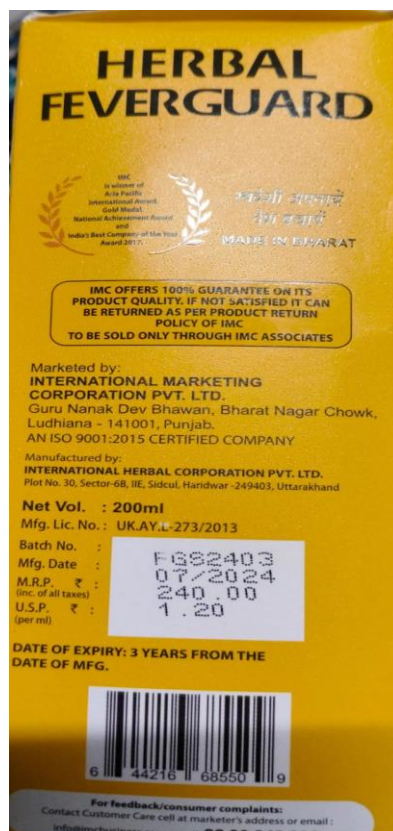
Drugs Control Administration, Telangana officials, detected an ayurvedic medicine ‘**Herbal Fever Guard Syrup,**’ moving in the market with **misleading**

claim on its labels that it treats '**all types of fevers**', which is a contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the raid conducted on 14th May to detect medicines moving in the market with misleading and objectionable advertisements, DCA officials detected '**Herbal Fever Guard Syrup**,' Manufactured and Marketed by: International Herbal Corporation Pvt.Ltd., Plot No.30, Sector-7B, I.E, SIDCUL, Haridwar, Uttarakhand.

Photographs of the product seized for making misleading advertisement



The said ayurvedic medicine was detected by DCA officials at a medical store in **Adilabad**. Stocks were seized during the raid.

Advertisement of a medicine for treatment of '**Fevers, in general**' is prohibited under **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Smt. A. Srilatha, Drugs Inspector, Adilabad carried out the raid under the supervision of Sri. N. Narsaiah, Assistant Director, Nizamabad.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

B) Seizure Conducted at a Quack's Clinic in Ahmedipur Village, Gajwel Mandal, Siddipet District.

The details are as follows:

On credible information, Drugs Control Administration officials, on 14th May, 2025 raided the premises of a quack/unqualified practitioner K. Ramachandram, situated at D.No. 1-6/8/1, Ahmedipur Village, Gajwel Mandal, Siddipet District, who was conducting clinical practice without proper qualifications at his clinic.

During the raid, DCA officials detected 12 varieties of medicines, including antibiotics, analgesics, etc. stocked at the premises without a drug licence. Worth of the stock seized is Rs. 20,000/-.

DCA officials detected several ‘antibiotics’ viz. Cefixime, Amoxycillin, etc, at the clinic during the raids. Indiscriminate sale of antibiotics, by unqualified persons may have disastrous consequences on the health of public, including emergence of ‘Antimicrobial Resistance’.

Smt. S. Vinay Sushmi, Drugs Inspector, Siddipet carried out the raid under the supervision of Dr. J. Raju, Assistant Director, Siddipet.

DCA officers lifted the samples for analysis. Further investigation will be carried out, and action will be taken as per the law against all the offenders.

Wholesalers/Dealers who supply medicines to such unqualified persons, who are stocking and selling drugs without a drug license, are also punishable under the Drugs and Cosmetics Act, and stringent action shall be taken against such Wholesalers/Dealers. Wholesalers/Dealers shall mandatorily ensure that the recipient entities hold a valid drug license before supplying medicines to them.

Drugs Control Administration, Telangana, issues drug licenses for the stocking and selling of medicines in accordance with the provisions of the Drugs and Cosmetics Act.

Stocking drugs for sale without a drug license is punishable under the Drugs and Cosmetics Act, with imprisonment for up to five years.

The public may report any suspected manufacturing activity related to drugs, including narcotic drugs and psychotropic substances, in residential, commercial, or industrial areas, as well as any other complaints regarding illegal activities concerning medicines, through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 15-05-2025

SHAHNAWAZ QASIM, IPS
DIRECTOR GENERAL

Photograph- Seizure of 'Herbal Fever Guard Syrup,' an Ayurvedic medicine, for misleading advertisement



**Photograph – Seizure Conducted at a Quack’s Clinic in Ahmedipur
Village, Gajwel Mandal, Siddipet District.**