

Press Note

Press Note No. 46/DCA/2025

Date: 14-05-2025

Drugs Control Administration, Telangana, seized ‘Bennato Call Herbal Powder,’ an Ayurvedic medicine, in Godavarikhani, Ramagundam Mandal, Peddapalli District, for making a misleading advertisement claiming it treats ‘Kidney Stones’.

The details are as follows:

Drugs Control Administration, Telangana officials, detected an ayurvedic medicine ‘Bennato Call Herbal Powder,’ moving in the market with **misleading claim** on its labels that it treats ‘Kidney Stones’, which is a contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.**

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the raid conducted on 13th May to detect medicines moving in the market with misleading and objectionable advertisements, DCA officials detected ‘Bennato Call Herbal Powder,’ Manufactured and Marketed by: Green Care Bio Sciences, Plot No. 235 & 236, 5-67/1, Doolapally, Phase-5, IDA Jeedimetla, Hyderabad-500055, Telangana.

Photographs of the product seized for making misleading advertisement



The said ayurvedic medicine was detected by DCA officials at a medical store in **Godavarikhani, Ramagundam Mandal, Peddapalli District**. Stocks were seized during the raid.

Advertisement of a medicine for treatment of '**Kidney Stones**' is prohibited under **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Sri. P. Shravan Kumar, Drugs Inspector, Peddapalli carried out the raid under the supervision of Sri. M. Srinivasulu, Assistant Director, Karimnagar.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

The public may report any suspected manufacturing activity related to drugs, including narcotic drugs and psychotropic substances, in residential, commercial, or industrial areas, as well as any other complaints regarding illegal activities concerning medicines, through the Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 14-05-2025

**SHAHNAWAZ QASIM, IPS
DIRECTOR GENERAL**

Photograph – Seizure of ‘Bennato Call Herbal Powder,’ an Ayurvedic medicine, in Godavarikhani, Ramagundam Mandal, Peddapalli District


