

**Press Note**

**Press Note No. 15/DCA/2025**

**Date: 11-02-2025**

**A) Drugs Control Administration, Telangana seized RedFer-XT Tablets (Ferrous Ascorbate, Folic Acid Tablets & Zinc Tablets) in Ramagundam, Peddapalli District, which were falsely manufactured and sold under the guise of 'food products/nutraceuticals'.**

**B) In a separate event, the DCA seized 'Sodium Phosphates Enema BP,' an Allopathic medicine, in Kaghaznagar, Kumuram Bheem Asifabad District for making misleading advertisement that it treats 'Convulsions'.**

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**A) Seizure of drugs falsely manufactured and sold under the guise of 'food products/nutraceuticals'**

The details are as follows:

During the raids carried out on 10<sup>th</sup> February, DCA officials detected drugs falsely manufactured and sold under the guise of 'food products/nutraceuticals'.

Drugs Control Administration officials in Ramagundam, Peddapalli District have detected the product **RedFer-XT Tablets (Ferrous Ascorbate, Folic Acid Tablets & Zinc Tablets)** circulating in the market. The product was found to be manufactured by Br Nutracare, Plot No 5, Opp Vijaya gardens colony,

Bandlaguda, Hyderabad-500068 and marketed by Sri Dr Sri Reddy's Laab, 2-3-634, Road No. 1, Sai Nagar Colony, Nagole Village, Hyderabad-500068.

The said product was falsely manufactured under a 'food license (FSSAI license)' and falsely claimed to be a food product/nutraceutical. According to the label composition of the product, it is classified as a drug under the Drugs and Cosmetics Act, 1940.

The product must be manufactured only under a 'drug licence' issued under the Drugs and Cosmetics Act, adhering strictly to the 'Good Manufacturing Practices' (GMP) outlined in Schedule-M of the Drugs Rules. Additionally, it must meet the quality standards prescribed in the 'Indian Pharmacopoeia' (IP) as mandated.

**Photograph of the product falsely manufactured and sold under the guise of 'food products/nutraceuticals'**



Sri. P. Shraavan Kumar, Drugs Inspector, Peddapalli carried out the raid.

**The drugs that are falsely manufactured and sold under a food license are not produced in accordance with 'Good Manufacturing Practices' (GMPs) and often fail to meet the quality standards prescribed in the Indian**

Pharmacopoeia (IP). Such products pose serious risks to patients' health and may have severe implications.

**Manufacturing and selling 'drugs' without a valid 'drug license' is punishable under the Drugs and Cosmetics Act, with imprisonment for up to five years.**

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## **B) Seizure of drugs for misleading advertisements:**

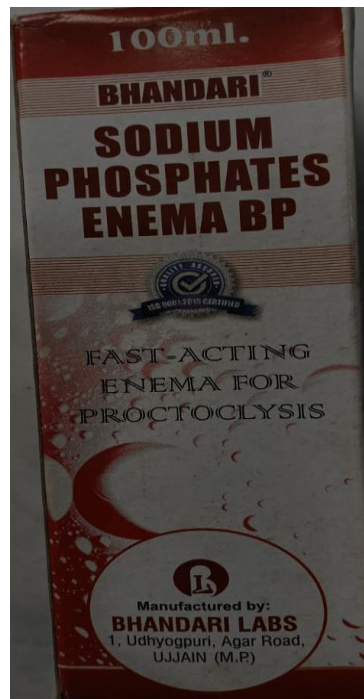
The details are as follows:

Drugs Control Administration, Telangana officials, detected an Allopathic medicine **'Sodium Phosphates Enema BP,'** moving in the market with **misleading claim** on its labels that it treats **'Convulsions'** which is a contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.**

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the raid conducted on 10<sup>th</sup> February to detect medicines moving in the market with misleading and objectionable advertisements, DCA officials detected **'Sodium Phosphates Enema BP,'** Manufactured by: Bhandari Labs, 1, Udhyogpuri, Agar Road, Ujjain, Madhya Pradesh.

Photograph of the product seized for making misleading advertisement



The said ayurvedic medicine was detected by DCA officials at a medical store in **Kaghaznagar, Kumuram Bheem Asifabad District**. Stocks were seized during the raid.

Advertisement of a medicine for treatment of **'Convulsions'** is prohibited under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

Smt. G. Aswani, Drugs Inspector, Asifabad carried out the raid. Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

**Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.**

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The public may report any suspected manufacturing activity related to drugs, including narcotic drugs and psychotropic substances, in residential, commercial, or industrial areas, as well as any other complaints regarding illegal activities concerning medicines, through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 11-02-2025

V.B. KAMALASAN REDDY, IPS  
DIRECTOR GENERAL

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