

Press Note

Press Note No. 9/DCA/2025

Date: 23-01-2025

Drugs Control Administration, Telangana seized certain medicines due to misleading advertisements:

- a) **Rheum Liniment**, an Ayurvedic medicine, claimed to treat '**Rheumatism**'.
- b) **Stolist Capsules**, an Ayurvedic Medicine, claimed to treat '**Urinary Stones**'.

The details are as follows:

Drugs Control Administration, Telangana officials, detected certain medicines circulating in the market with misleading claims on their labels, stating that they treat, '**Rheumatism**' and '**Urinary Stones**'. Such claims are in contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the raids conducted on 22nd January to detect medicines moving in the market with misleading and objectionable advertisements, the following products were detected by DCA officials:

Product	Misleading Claim	Manufactured by	Detected at
Rheuam Liniment (Ayurvedic Medicine)	Rheumatism	Maheshwari Pharmaceuticals (I) Ltd., Haridwar, Uttarakhand.	Asifabad
Stolist Capsules (Ayurvedic Medicine)	Urinary Stones	Bhrigu's Pharma, Gari Udhamgarh, Haryana Manufactured for: Biophar Naturals, Chandigarh	Medchal

Advertising a medicine for the treatment of **'Rheumatism' and 'Urinary Stones'** is prohibited under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

Smt. G. Aswani, Drugs Inspector, Asifabad and Smt. B. Mounika, Drugs Inspector, Medchal are among the officers who carried out the raids.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

Photographs of the products seized for making misleading advertisements



The public may report any suspected manufacturing activity related to drugs, including narcotic drugs and psychotropic substances, in residential, commercial, or industrial areas, as well as any other complaints regarding illegal activities concerning medicines, through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 23-01-2025

V.B. KAMALASAN REDDY, IPS
DIRECTOR GENERAL
