

Press Note

Drugs Control Administration, Telangana seized certain medicines due to misleading advertisements:

- a) **Panion Tablets**, an Ayurvedic medicine, claimed to treat '**Rheumatism**'.
- b) **Ashwagandharista Tonic**, an Ayurvedic medicine, claimed to treat '**Nervous debility, Insomnia, Loss of Memory, Epilepsy and Mania**'.
- c) **Sri Sri Tattva Mahatriphaladya Ghritam**, an Ayurvedic medicine, claimed to treat '**Cataract, Diseases of eye & Glaucoma**'.
- d) **Pallerukayalu Powder**, an Ayurvedic medicine, claimed to treat '**Diabetes**'.
- e) **Proswin Tablets**, a Unani medicine, claimed to treat '**Benign Prostatic Hypertrophy**'.

The details are as follows:

Drugs Control Administration, Telangana officials, detected certain medicines circulating in the market with misleading claims on their labels, stating that they treat '**Rheumatism**', '**Nervous debility, Insomnia, Loss of Memory, Epilepsy and Mania**', '**Cataract, Diseases of eye & Glaucoma**', '**Diabetes**', '**Benign Prostatic Hypertrophy**'. Such claims are in contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding

the diseases/disorders indicated under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the special drive conducted on 30th and 31st July to detect medicines moving in the market with misleading and objectionable advertisements, the following products were detected by DCA officials:

Product	Misleading Claim	Manufactured by	Detected at
Panion Tablets (Ayurvedic Medicine)	Rheumatism	Win Trust Pharmaceuticals Ltd., Dugri - Dhandra Road, Ludhiana, Punjab	Jillelaguda Village, Balapur Mandal, Ranga Reddy District.
Ashwagandharista Tonic (Ayurvedic Medicine)	Nervous debility, Insomnia, Loss of Memory, Epilepsy and Mania	Shree Baidyanath Ayurved Bhawan Private Limited, P- 83, Benaras Road, Howrah, West Bengal	Sarooranagar
Sri Sri Tattva Mahatriphaladya Ghritam (Ayurvedic Medicine)	Cataract, Diseases of eye & Glaucoma	Sriveda Sattva Pvt. Ltd., 21st Km, Kanakapura Road, Udayapura, Bangalore (South),- 560082, Karnataka	Ramachandrapuram, Sangareddy District
Pallerukayalu Powder (Ayurvedic medicine)	Diabetes	Amulya Herbals, Bhavanipuram, Vijayawada	Suryapet
Proswin Tablets (Unani medicine)	Benign Prostatic Hypertrophy	New Shama Laboratories (P) Ltd, 310, Patpar Ganj Industrial area, Delhi - 110 092	Jubilee Hills

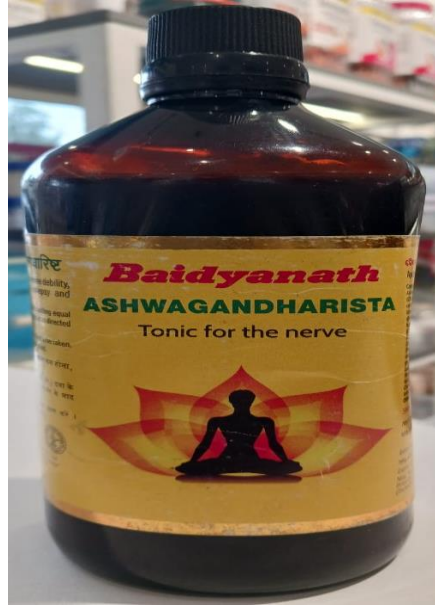
Advertising a medicine for the treatment of **'Rheumatism', 'Nervous debility, Insomnia, Loss of Memory, Epilepsy and Mania', 'Cataract, Diseases of eye & Glaucoma', 'Diabetes', 'Benign Prostatic Hypertrophy'** is prohibited under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

Sri. V. Ravikumar, Drugs Inspector, Balapur, Sri. G. Surender, Drugs Inspector, Suryapet, Smt. Ch. Swapna, Drugs Inspector, Jubilee Hills, Sri. M. Chandrasekhar, Drugs Inspector, Patancheru, Sri. J. Nagaraju, Drugs Inspector, Saroornagar are among the officers who carried out the raids. Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

Photographs of the products seized for making misleading advertisements





The public may report any suspected manufacturing activity related to drugs, including narcotic drugs and psychotropic substances, in residential, commercial, or industrial areas, as well as any other complaints regarding illegal activities concerning medicines, through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 31-07-2024

V.B. KAMALASAN REDDY, IPS

DIRECTOR GENERAL