

## Press Note

Drugs Control Administration, Telangana seized **overpriced** antifungal medicine '**ICONE-200 Capsules**' (Itraconazole Capsules 200 mg) at Quthbullapur Village, Medchal-Malkajgiri District – The MRP indicated is very high compared to the Ceiling Price fixed for the product by the Central Government.

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The details are as follows:

During the raids carried out on 22<sup>nd</sup> and 23<sup>rd</sup> July, Drugs Control Administration officials seized 'ICONE-200 Capsules' (Itraconazole Capsules 200 mg) at a medical shop located in Quthbullapur Village, Medchal-Malkajgiri District.

The product Itraconazole Capsules 200 mg sold under brand name 'ICONE-200 Capsules' is under price control as per Drugs (Prices Control) Order, 2013 and the price of product shall be in accordance with the 'Ceiling Price' fixed by National Pharmaceutical Pricing Authority (NPPA), Government of India.

The product 'ICONE-200 Capsules' (Itraconazole Capsules 200 mg) of B.No: XCIH23001, Mfg. Dt: 07/2023, Exp. Dt: 06/2025, Manufactured by: Mascot Health Series Pvt. Ltd., Plot no. 79, 80, Sec-6A, IIE, SIDCUL, Haridwar-249403, Uttarakhand and Marketed by: JB Chemicals & Pharmaceuticals Ltd., Mumbai bears **MRP as Rs. 441.24/- for 10 capsules i.e. Rs. 44.12/- per one capsule, on the label of the product** which is a violation of Drugs (Prices Control) Order, 2013.

The Ceiling price fixed by the Central Government including Wholesale Price Index (WPI) for the product "Itraconazole Capsules 200 mg" is **Rs. 22.12 for one capsule (Ceiling Price)**.

Hence Maximum Retail Price (MRP) i.e. including GST 12 % should not be more than **Rs. 24.77 for one capsule** (MRP=Ceiling Price+GST)

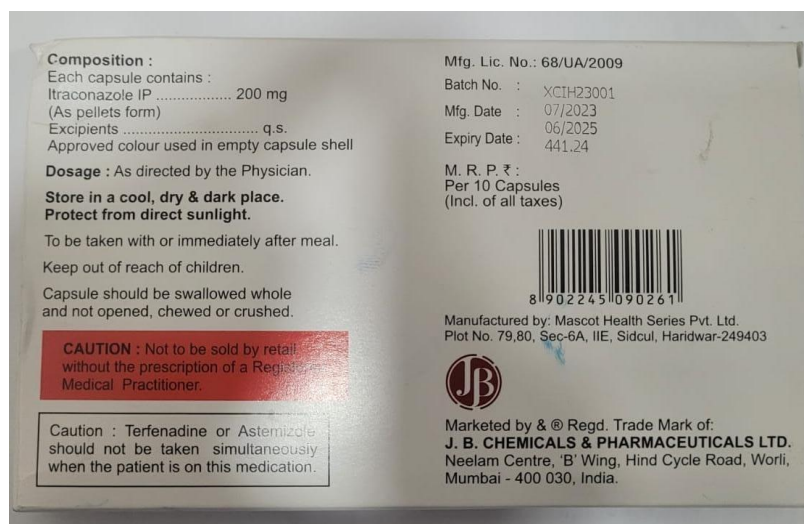
The firm overpriced the product. Firm charged **excess of Rs. 193.5/- for 10 capsules** which is a violation of **Drugs (Prices Control) Order, 2013**.

Sri. E. Thirupathi, Drugs Inspector, Quthbullapur and Sri. I. Srikanth, Drugs Inspector, Gajularamaram carried out the raid under the supervision of Dr. M. Vijay Gopal, Assistant Director, Quthbullapur.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

**The prices of Essential Medicines shall be in accordance with the Ceiling Prices fixed by the Central Government. Overpricing of essential medicines is a violation under Drugs (Prices Control) Order, 2013 and stringent action shall be taken as per the law against violators.**

**Photograph of the Product Seized for Price Violation**



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**The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-****

**Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

**Date: 23-07-2024**

**V.B. KAMALASAN REDDY, IPS**

**DIRECTOR GENERAL**