

**Press Note**

**A) Drugs Control Administration, Telangana seized overpriced antifungal medicine 'Itracar-200 Capsules' (Itraconazole Capsules 200 mg) at Kompalle Village, Bhupalpally Mandal, Jayashankar Bhupalpally District – The MRP indicated is very high compared to the Ceiling Price fixed for the product by the Central Government.**

**B) In separate events, Drugs Control Administration, Telangana seized certain medicines due to misleading advertisements:**

**a) Triphala Tablets, an Ayurvedic medicine, claimed to treat 'tumours' and 'diabetes'.**

**b) D-Co-D Tablets, a Siddha medicine, claimed to treat 'diabetes'.**

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**A) Seizure of overpriced 'Itracar-200 Capsules' (Itraconazole Capsules 200 mg) at Kompalle Village, Bhupalpally Mandal, Jayashankar Bhupalpally District.**

The details are as follows:

During the raids carried out on 18<sup>th</sup> and 19<sup>th</sup> July, Drugs Control Administration officials seized 'Itracar-200 Capsules' (Itraconazole Capsules 200 mg) at a medical shop located in Kompalle Village, Bhupalpally Mandal, Jayashankar Bhupalpally District.

The product Itraconazole Capsules 200 mg sold under brand name 'Itracar-200 Capsules' is under price control as per Drugs (Prices Control) Order, 2013 and the price of product shall be in accordance with the 'Ceiling Price' fixed by National Pharmaceutical Pricing Authority (NPPA), Government of India.

The product 'Itracar-200 Capsules' (Itraconazole Capsules 200 mg) of B.No.: ITR.230101, Mfg. Dt.: 05/2023; Exp. Dt.: 04/2025; Manufactured by: Cartel Laboratories, Plot No. 10/A & 11/A, Chegicherla, Medchal- Malkajgiri Dist., Telangana **bears MRP as Rs. 150/- for 4 capsules i.e. Rs. 37.50/- per one capsule, on the label of the product** which is a violation of Drugs (Prices Control) Order, 2013.

The Ceiling price fixed by the Central Government including Wholesale Price Index (WPI) for the product "Itraconazole Capsules 200 mg" is **Rs. 22.12 for one capsule (Ceiling Price)**.

Hence Maximum Retail Price (MRP) i.e. including GST 12 % should not be more than **Rs. 24.77 for one capsule** (MRP=Ceiling Price+GST)

The firm overpriced the product. Firm charged **excess of Rs. 51/- for 4 capsules** which is a violation of **Drugs (Prices Control) Order, 2013**.

Smt. P. Pavani, Drugs Inspector, Bhupalpally carried out the raid under the supervision of Dr. G. Rajyalakshmi, Assistant Director, Warangal.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

**The prices of Essential Medicines shall be in accordance with the Ceiling Prices fixed by the Central Government. Overpricing of essential**

medicines is a violation under Drugs (Prices Control) Order, 2013 and stringent action shall be taken as per the law against violators.

### Photograph of the Product Seized for Price Violation



### **B) Seizure of drugs for misleading advertisements:**

The details are as follows:

Drugs Control Administration, Telangana officials, detected certain medicines circulating in the market with misleading claims on their labels, stating that they treat **'Tumours'** and **'Diabetes'**. Such claims are in contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the raids conducted on 18<sup>th</sup> and 19<sup>th</sup> July to detect medicines moving in the market with misleading and objectionable advertisements, the following products were detected by DCA officials:

Drugs Inspector, Jadcherla detected **Triphala Tablets**, an Ayurvedic medicine, **Manufactured by:** Hari Om Manufacturers, Sant Shri Asharamji Ashram, Ashram Raod, Jahangirpura, Surat, Gujarat. The product label bears a **misleading claim** stating that it treats '**Tumours**' and '**Diabetes**'. Stocks of the medicines were seized during the raid conducted at a medical shop in Badepally, Mahbubnagar District.

Drugs Inspector, Kukatpally detected **D-Co-D Tablets**, a Siddha medicine, **Manufactured by:** Dr JRK Research and Pharmaceuticals Pvt. Ltd., Mfg Unit. 18 & 19, Perumal Koil Street, Kunrathur, Chennai, Tamil Nadu. The product label bears a **misleading claim** stating that it treats '**Diabetes**'. Stocks of the medicines were seized during the raid conducted at a medical shop in KPHB, Medchal-Malkajgiri District.

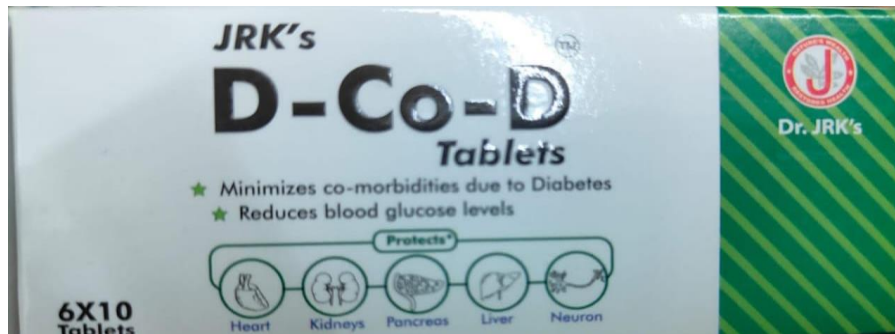
Advertising a medicine for the treatment of '**Tumours**' and '**Diabetes**' and is prohibited under the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Sri. Md. Rafhi Shaik, Drugs Inspector, Jadcherla, Smt. N. Sahaja, Drugs Inspector, Kukatpally and Dr. R. Geethanjali, Drugs Inspector, Prashanthinagar are among the officers who carried out the raids. Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

**Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and**

Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

Photographs of the products seized for making misleading advertisements



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The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 19-07-2024

V.B. KAMALASAN REDDY, IPS

DIRECTOR GENERAL

**Photograph of Seizure carried out regarding Price Violation at Kompalle  
Village, Bhupalpally Mandal**



**Photograph of Seizure carried out regarding Misleading Advertisements  
at Badepally, Mahbubnagar District:**



**Photograph of Seizure carried out regarding Misleading Advertisements  
at Kukatpally:**



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