

Press Note

A) Drugs Control Administration, Telangana seized three overpriced medicines – The MRP indicated is very high compared to the Ceiling Price fixed for the product by the Central Government.

- a) **Itralent-200 Capsules** (Itraconazole Capsules 200 mg) at Sathupalli, Khammam District.
- b) **ITROCID-200 Capsules** (Itraconazole Capsules 200 mg) at Jagtial.
- c) **Evalet – 2.5 Tablets** (Letrozole Tablets IP 2.5mg) at Sangareddy.

B) In separate events, Drugs Control Administration, Telangana seized certain medicines due to misleading advertisements:

1. **STONBURST Capsules**, an Ayurvedic medicine, claimed to treat **Kidney Stones'** seized in Khammam.
2. **Kalonji Oil (Black Seed Oil)**, a Unani medicine, claimed to treat **'Diabetes'** seized in Jubilee Hills.

A) Seizure of overpriced medicines

The details are as follows:

During the raids conducted on 26th and 27th June, 2024 Drugs Control Administration officials **seized three overpriced medicines:** Itralent-200 Capsules (Itraconazole Capsules 200 mg) at Sathupalli, Khammam District,

ITROCIDE-200 Capsules (Itraconazole Capsules 200 mg) at Jagtial and Evalet-2.5 Tablets (Letrozole Tablets IP 2.5 mg) at Sangareddy.

The product Itraconazole Capsules 200 mg sold under the brand names 'Itralent-200 Capsules' and 'ITROCIDE-200 Capsules' and Letrozole Tablets 2.5 mg sold under brand name 'Evalet-2.5 Tablets' are under price control as per the Drugs (Prices Control) Order, 2013 and the price of the products shall be in accordance with the 'Ceiling Price' fixed by National Pharmaceutical Pricing Authority (NPPA), Government of India.

The details of the products seized for price violation are as follows:

Product details	<p>Itralent-200 Capsules (Itraconazole Capsules 200 mg) of B. No.: NLC-33723, Mfg. Dt.: 12/2023; Exp. Dt.:11/2025; Manufactured By: Nutra life Healthcare Pvt. Ltd, Plot No.: 44-45, Shiv Ganga Industrial Estate, Lokeshwari, Bhagwanpur, Roorkee Dist, Haridwar, Uttarakhand.</p> <p>Marketed by: Accelent, A division of Elixir Lifecare Pvt Ltd , Pabhat-Mohali road , SAS Nagar, Punjab.</p>
MRP indicated on the label of the product	<u>MRP Rs. 400 per 10 Capsules on the label of the product</u>
Ceiling price fixed by the Central Government for the product "Itraconazole Capsules 200 mg"	Rs. 22.12 for one capsule
Maximum Retail Price (MRP) i.e. including GST 12 % should not be more than (MRP=Ceiling Price+GST)	Rs. 24.77 for one capsule
Excess Price Charged in violation of Drugs (Prices Control) Order, 2013	Rs. 152.26 excess for 10 capsules

Product details	ITROCIDE-200 Capsules (Itraconazole Capsules 200 mg) of B. No.: KTC23064 Mfg. Dt: 06/2023; Exp Dt: 05/2025; Manufactured By: Kantil Pharmaceuticals Pvt. Ltd., Village Sainimajra, Tehsil Nalagarh, Dist. Solan , Himachal Pradesh.
MRP indicated on the label of the product	<u>MRP Rs. 330.00 per 10 Capsules on the label of the product</u>
Ceiling price fixed by the Central Government for the product “Itraconazole Capsules 200 mg”	Rs. 22.12 for one capsule
Maximum Retail Price (MRP) i.e. including GST 12 % should not be more than (MRP=Ceiling Price+GST)	Rs. 24.77 for one capsule
Excess Price Charged in violation of Drugs (Prices Control) Order, 2013	Rs. 83 excess for 10 capsules

Product details	Evalet – 2.5 Tablets (Letrozole Tablets IP 2.5mg) of B. No.: ZBT-674, Mfg. Dt.: 09/2023; Exp. Dt.: 08/2025; Manufactured By: Zoic Biotech Pvt Ltd, Plot No.: C-15, Focal Point, Ind. Area, Chanalon, Mohali Punjab. Marketed by: Meleen Fertility India Pvt. Ltd., 102/D, Central Towers, Near Sai Baba Temple, Boca Da Vaca, Panjim, Goa.
MRP indicated on the label of the product	<u>MRP Rs. 190 for 5 tablets on the label of the product</u>
Ceiling price fixed by the Central Government for the product “Letrozole Tablets 2.5mg”	Rs. 29.32 for one tablet

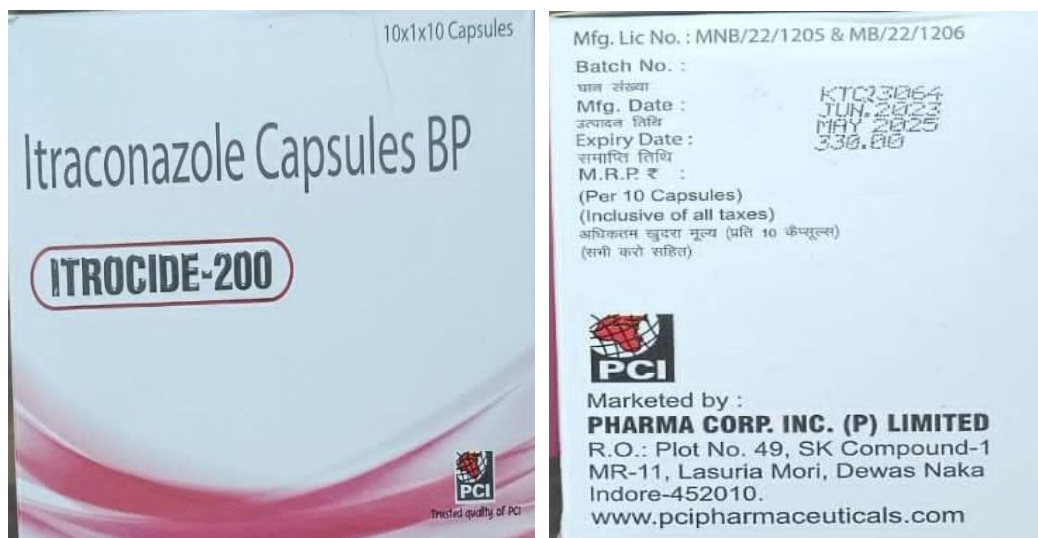
Maximum Retail Price (MRP) i.e. including GST 12 % should not be more than (MRP=Ceiling Price+GST)	Rs. 32.84 for one tablet i.e. Rs. 164.2 per strip of 5 tablets
Excess Price Charged in violation of Drugs (Prices Control) Order, 2013	Rs. 25.80/- excess per strip of 5 tablets

Photographs of the Products Seized for Price Violation

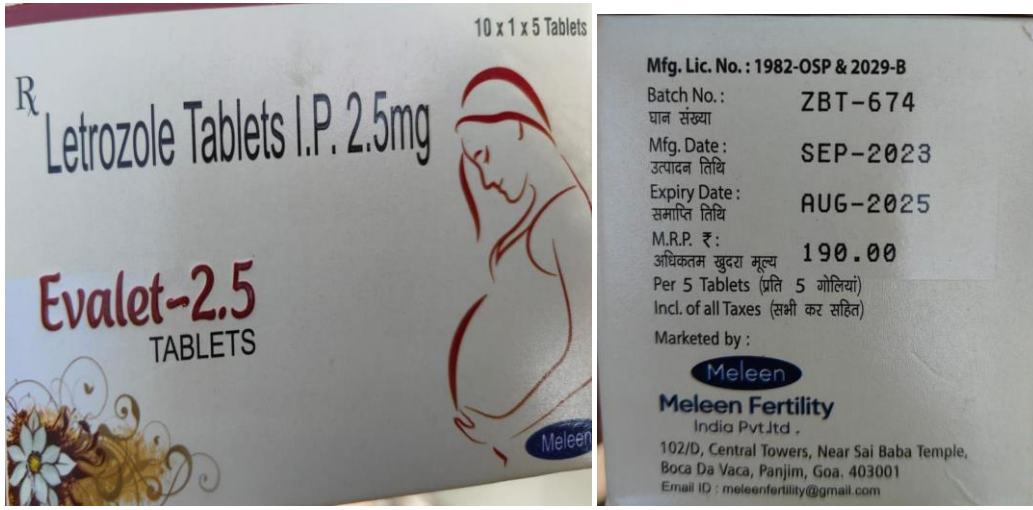
a) Itralent-200 Capsules



b) ITROCIDE-200 Capsules



c) Evalet – 2.5 Tablets



Sri. K. Devender Reddy, Drugs Inspector, Khammam Rural, Sri. V. Upender, Drugs Inspector, Jagtial, Sri. N. Ravikiran Reddy, Drugs Inspector, Sangareddy, Sri. M. Chandrasekhar, Drugs Inspector, Patancheru, and Sri. T. Praveen Kumar, Drugs Inspector, Bollaram are among the officers who carried out the raids. Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

The prices of Essential Medicines shall be in accordance with the Ceiling Prices fixed by the Central Government. Overpricing of essential medicines is a violation under Drugs (Prices Control) Order, 2013 and stringent action shall be taken as per the law against violators.

B) Seizure of drugs for misleading advertisements:

The details are as follows:

Drugs Control Administration, Telangana officials, detected certain medicines circulating in the market with misleading claims on their labels, stating that they treat '**Kidney Stones**' and '**Diabetes**'. Such claims are in

contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.**

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

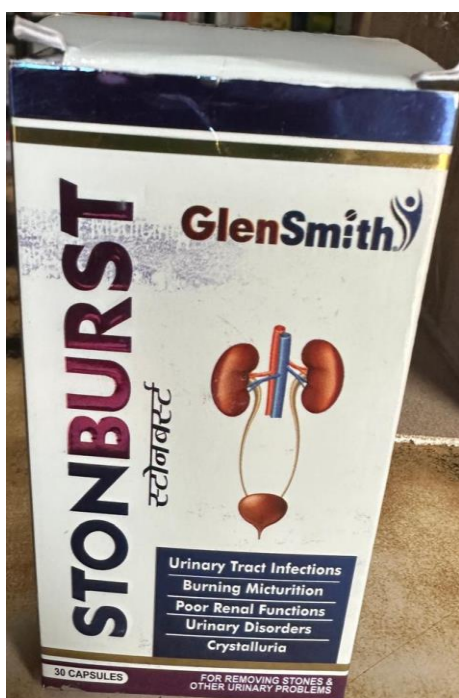
During the special drive conducted on 26th & 27th June to detect medicines moving in the market with misleading and objectionable advertisements, the following products were detected by DCA officials:

Drugs Inspector, Khammam Urban detected **STONBURST Capsules**, an Ayurvedic medicine, **Manufactured by:** Beryl India Pharmaceuticals, Sonipat, Haryana. **Marketed by:** GlenSmith Labs Pvt. Ltd., Mumbai. The product label bears a **misleading claim** stating that it treats '**Kidney Stones**'. Stocks of the medicines were seized during the raid conducted at a medical shop in Khammam.

Drugs Inspector, Jubilee Hills detected **Kalonji Oil (Black Seed Oil)**, a Unani medicine, **Manufactured, Packed and Marketed by:** Bharat Unani Pharmacy, 8-4-103/5/B, Plot No. 20, Mailardevpalli IDA, Hyderabad. The product label bears a **misleading claim** stating that it treats '**Diabetes**'. Stocks of the medicines were seized during the raid conducted at a medical shop in Jubilee Hills.

Advertising a medicine for the treatment of '**Kidney Stones**' and '**Diabetes**' is prohibited under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

Photographs of the products seized for making misleading advertisements



Sri. Ch. Anil Kumar, Drugs Inspector, Khammam Urban and Smt. Ch. Swapna, Drugs Inspector, Jubilee Hills are among the officers who carried out the raids.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana**

Toll-Free Number 1800-599-6969, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 27-06-2024

V.B. KAMALASAN REDDY, IPS

DIRECTOR GENERAL

Photographs of Seizures conducted for Price Violations

At Sathupalli, Khammam District



At Jagtial:



At Sangareddy:



Photographs of Seizures conducted for Misleading Advertisements

At Khammam



At Jubilee Hills: