

Press Note

A) Drugs Control Administration, Telangana seized certain medicines due to misleading advertisements:

1. **Diofil Capsules**, an Ayurvedic medicine, claimed to treat '**Diabetes**' seized in Vikarabad.
2. **Kalmegh Powder**, an Ayurvedic medicine, claimed to treat '**Fever**' seized in Secunderabad.

B) In a separate event, Drugs Control Administration, Telangana raided a quack's clinic and seized drugs stocked for sale at Dasnapur Village, Adilabad District.

A) Seizure of drugs for misleading advertisements:

The details are as follows:

Drugs Control Administration, Telangana officials, detected certain medicines circulating in the market with misleading claims on their labels, stating that they treat '**Diabetes**' and '**Fever**'. Such claims are in contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding

the diseases/disorders indicated under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the special drive conducted on 22nd June to detect medicines moving in the market with misleading and objectionable advertisements, the following products were detected by DCA officials:

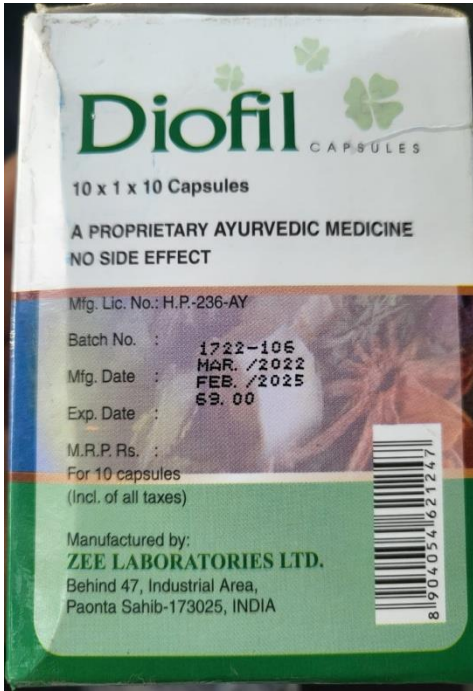
Drugs Inspector, Vikarabad detected **Diofil Capsules**, an Ayurvedic medicine, **Manufactured by:** Zee Laboratories Ltd., Behind 47, Industrial area, Paonta Sahib – 173025, Himachal Pradesh. The product label bears a **misleading claim** stating that it treats '**Diabetes**'. Stocks of the medicines were seized during the raid conducted at a medical shop in Parigi, Vikarabad District.

Drugs Inspector, Secunderabad detected **Kalmegh Powder**, an Ayurvedic medicine, **Manufactured by:** Vinayaka Herbals Ayurvedic Pharmacy, D. No. 6-59, Jaggareddy Street, Nunna, Vijayawada, Andhra Pradesh. The product label bears a **misleading claim** stating that it treats '**Fever**'. Stocks of the medicines were seized during the raid conducted at a medical shop in Tarnaka, Secunderabad.

Advertising a medicine for the treatment of '**Diabetes**' and '**Fever**' is prohibited under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

Smt. D. Saritha, Assistant Director, Secunderabad, Sri. B. Govind Singh, Drugs Inspector, Secunderabad, Sri. A.N. Kranthi Kumar, Drugs Inspector, Vikarabad, Smt. P. Renuka, Drugs Inspector, Musheerabad, and Sri. M. Surendranath, Drugs Inspector, Begumpet are among the officers who carried out the raids. Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Photographs of the products seized for making misleading advertisements



Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

B) Seizure carried out at a quack's clinic in Dasnapur Village, Adilabad District.

The details are as follows:

On credible information, Drugs Control Administration officials, on 22nd June, 2024 raided the premises of a quack G. Vaikuntam, at D. No. 11-10/1, Dasnapur Village, Adilabad District, who was claiming himself as a 'Rural

Medical Practitioner' and practicing medicine without proper qualification at his clinic.

During the raid, DCA officials detected huge stocks of medicines found stocked at the premises without any drug license. 26 varieties of medicines, including Antibiotics, Steroids, Analgesics, Anti-ulcer drugs, etc., were found stocked at the premises. DCA officials seized the stock, worth a total of Rs. 20,000 during the raid.

DCA officials detected several higher generation '**antibiotics**' at the clinic during the raid. Indiscriminate sale of antibiotics, by unqualified persons may have disastrous consequences on the health of rural public, including emergence of '**Antimicrobial Resistance**'.

Officials also found '**steroids**' at the clinic operated by the quack. Misusing steroids can have serious health consequences, including immune system suppression, hormonal imbalances, muscle and bone weakness, cardiovascular problems, and psychological effects. The indiscriminate use of steroids poses significant risks to public health.

Smt. A. Srilatha, Drugs Inspector, Adilabad and Sri. M. Shyam Sunder, Drugs Inspector, Nirmal are among the officers who carried out the raid.

DCA officers lifted the samples for analysis. Further investigation will be carried out, and action will be taken as per the law against all the offenders.

Wholesalers/Dealers who supply medicines to such unqualified persons, who are stocking and selling drugs without a drug license, are also punishable under the Drugs and Cosmetics Act, and stringent action shall be taken against such Wholesalers/Dealers. Wholesalers/Dealers shall mandatorily ensure that

the recipient entities hold a valid drug license before supplying medicines to them.

The Drugs Control Administration, Telangana, issues drug licenses for the stocking and selling of medicines in accordance with the provisions of the Drugs and Cosmetics Act. **Stocking drugs for sale without a drug license is punishable under the Drugs and Cosmetics Act, with imprisonment for up to five years.**

Surprise checks are intensified on such unqualified persons who are engaged in stocking and selling drugs without any drug license. Stringent action will be taken as per the law against violators.

The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 23-06-2024

V.B. KAMALASAN REDDY, IPS

DIRECTOR GENERAL

Photographs of Seizures conducted for Misleading Advertisements

At Vikarabad:



At Secunderabad:



**Photograph - Seizure carried out at a quack's clinic in Dasnapur Village,
Adilabad District**