

Press Note

Drugs Control Administration, Telangana, has been maintaining a vigilant stance, actively monitoring and detecting various offences related to misleading advertisements, price violations, illegal stocking and sale of drugs, and seizing drugs that were falsely manufactured and sold under the guise of 'food products/nutraceuticals'.

From **1st to 21st June, 2024**, Drugs Control Administration, Telangana, carried out **20 seizures** related to various offences involving medicines.

Sl. No.	Nature of Violation found	No. of Detections/Seizures
1)	Misleading Advertisements	13
2)	Price Violations	3
3)	Medicines falsely manufactured and sold as nutraceuticals	3
4)	Unlicensed Medical Shop	1
Total Seizures		20

During the raids conducted from 1st to 21st June, 2024, the DCA seized stocks worth **Rs. 4.50 lakhs**.

1) Misleading Advertisements:

DCA seized **13 medicines** for making misleading advertisements claiming that they treat various diseases/disorders, in contravention of the

**Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, or
Drugs Rules (Schedule J).**

Sl. No.	Date of Seizure	Seized at	Drugs Seized	Violation found
1.	07-06-2024	Prashanthinagar	Diabenon Syrup Mfg. by: Ankh Pharmaceuticals, Prashantinagar, Kukatpally.	Seized the product for making a misleading advertisement claiming it treats Diabetes
2.	07-06-2024	Miryalaguda	PRATAPA KASTURI Mfg.by: Manphar Ayurvedic Drugs, #27-11-37, Dubaguntavari street, Governorpet, Vijayawada-520002, Andhra Pradesh.	Seized the product for making a misleading advertisement claiming it treats Fever
3.	07-06-2024	Peddapalli	MD-TONE Syrup Mfg. by: Unique drug laboratories, Neemanvasa, Madhya Pradesh Marketed by: Maxis Pharmaceuticals, Baddi, Himachal Pradesh.	Seized the product for making a misleading advertisement claiming it treats Diseases and disorders of the uterus, Disorders of menstrual flow. (Premenstrual syndrome, Menorrhagia, Dysfunctional uterine bleeding (DUB), Irregular Menstrual cycles, Dysmenorrhoea, infertility assisted conception, Oligomenorrhoea, Leucorrhoea, Habitual abortion, Polymenorrhoea.)
4.	12-06-2024	Kukatpally	CURRY LEAF POWDER (Ayurvedic Medicine) Packed and Marketed by: Mangrove Healthcare, Kukatpally	Seized the product for making a misleading advertisement claiming it treats Diabetes.
5.	13-06-2024	Mancherial	Alka-Shot CP Oral Solution (Potassium Citrate, Magnesium Citrate and Vitamin B6 Oral Solution)	Seized the product for making a misleading advertisement claiming it treats Urinary Stones.

			Mfg. by : Innova Captab Ltd., Baddi, Himachal Pradesh. Marketed by : Corona Remedies Pvt.Ltd., Solan, Himachal Pradesh.	
6.	18-06-2024	Jeedimetla	Alka-Shot CP Oral Solution (Potassium Citrate, Magnesium Citrate and Vitamin B6 Oral Solution) Mfg. by : Innova Captab Ltd., Baddi, Himachal Pradesh. Marketed by : Corona Remedies Pvt.Ltd., Solan, Himachal Pradesh.	Seized the product for making a misleading advertisement claiming it treats Urinary Stones.
7.	20-06-2024	Nizamabad Urban	Mehantaka Vati , Mfg. by: Sriveda Sattva Pvt. Ltd., 21st km, Kanakapura Road, Udayapura, Bangalore (South) – 560 082, Karnataka.	Seized the product for making a misleading advertisement claiming it treats Diabetes.
8.	20-06-2024	Uppal	PAAC-250 Suspension (Paracetamol Oral Suspension IP), Mfg. by. Biocare Remedies, #5-3-32/12, Venkat Reddy Nagar, Boduppal, RR District, Telangana. Marketed by: Acto Pharmaceutical Laboratories, H. No. 2-4-1048/2, 1st Floor, Samathapuri colony, Nagole, Uppal(M), Medchal-Dist-500068, Telangana.	Seized the product for making a misleading advertisement claiming it treats Fever.
9.	20-06-2024	Patancheru	Golith Capsules (An Ayurvedic Medicine), Mfg. by: Hemaadri Ayurveda Pharmacy, Regd.office Plot No:	Seized the product for making a misleading advertisement claiming it treats Gall Stones.

			134, CIEFL Colony, East Anand bagh, Safilguda, Hyderabad, Telangana, Works at: 2nd floor, Plot No:01, Sy.No: 581/1, Industrial Park, Uppal, Hyderabad, Telangana, 500039	
10	20-06-2024	Nizamabad Rural	Hridayamrit Bati Tablets , Mfg by. Divya Pharmacy, at A-1, Industrial area, Haridwar, Uttarakhand	Seized the product for making a misleading advertisement claiming it treats Heart Diseases .
11	20-06-2024	Gandipet	PYREXONIL (Platelet Enhancer Syrup) Manufactured and Marketed by: Cave Ayurveda - IIRIS Natural Sciences Pvt Ltd., Ubhawal Road, Sangrur, Punjab 148001	Seized the product for making a misleading advertisement claiming it treats Typhoid .
12	21-06-2024	Shabad	Shri Tulsi (Ayurvedic Medicine) Manufactured by: International Herbal Corporation Pvt. Ltd., Plot No. 30, Sector 6-B, IIE, Sidcul, Haridwar-249403, Uttarakhand	Seized the product for making a misleading advertisement claiming it treats Fever .
13	21-06-2024	Rajendranagar	Suppol 250 Suppositories Manufactured by: Meridian Enterprises Pvt. Ltd., 418, GIDC, Kabilpore, Navsari, Gujarat.	Seized the product for making a misleading advertisement claiming it treats Fever .

The Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, and the Drugs Rules prohibit the advertisement of certain drugs for the treatment of specified diseases and disorders. No person shall participate in the publication of advertisements regarding the diseases or disorders indicated

under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, or the Drugs Rules (Schedule J).

The advertisement of medicines for the treatment of diseases and disorders such as diabetes, fever, typhoid, urinary stones, gall stones, diseases and disorders of the uterus, and disorders of menstrual flow etc. is prohibited under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

2) Price Violations:

Drugs Control Administration, Telangana seized **three overpriced** medicines – The MRP indicated is very high compared to the Ceiling Price fixed for the product by the Central Government.

Sl. No.	Date of Seizure	Seized at	Drugs Seized	Violation found
1.	05-06-2024	Hanumakonda	Mu-Zoc 2 Ointment (Mupirocin Ointment 2% w/w), B.No: 059, Mfg Dt: Dec-2023, Exp. Dt: Nov-2025, M.R.P.: Rs 130.00 per 5gm tube Mfg by: Zoic Biotech Pvt. Ltd., Plot No. C-15, Focal Point, Ind. Area, Chanalon, Mohali, Punjab.	Overpricing: MRP on label: Rs. 130/- for 5gm tube Ceiling price fixed including WPI : Rs 20.29 per 1 gm i.e Rs. 101.45 per 5gm. Ceiling price + GST(12%) = Rs 113.6 per 5gm tube Difference (Excess) : Rs. 16.4/- per 5 gm tube
2.	20-06-2024	Bhadradri-	Cefimaje-100 Dry Syrup	Overpricing:

		Kothagudem	(Cefixime for Oral Suspension IP), Batch No. ZDB3G08, Mfg. Dt: 07/2023, Exp.Dt: 12/2024, Mfd. by: Zaneka Healthcare Ltd., BHEL Ancillary Estate, Ranipur, Haridwar, Uttarakhand.	MRP on label: Rs.145 per 30 ml Ceiling price fixed including WPI : Rs 2.39 per ml or Rs. 71.7 per 30 ml Ceiling price + GST(12%) = Rs 80.3 per 30 ml Difference (Excess) : Rs. 64.7/- per 30 ml
3.	21-06-2024	Warangal	ITRANOVA 200 Capsules (Itraconazole Capsules 200mg), B.No.PC23476, Mfg.Dt: 10/2023, Exp.Dt: 09/2025, Manufactured by: Phytochem Health Care, Vill Theda, Lodhimajra Road, P.O Manppura, kharuni, Nalagarh, Dist Solan, Himachal Pradesh.	Overpricing: MRP on Label: Rs. 285 for 10 Capsules (Rs. 28.5 for 1 capsule) Ceiling price fixed including WPI : Rs 22.12 for 1 capsule Ceiling price + GST(12%) = 24.77 Rs for 1 capsule Difference (Excess): Rs. 37.3/- for 10 Capsules

The aforementioned products are essential medicines and are under price control as per the Drugs (Prices Control) Order, 2013. The price of these products shall be in accordance with the 'Ceiling Price' fixed by the National Pharmaceutical Pricing Authority (NPPA), Government of India.

Overpricing of essential medicines is a violation under the Drugs (Prices Control) Order, 2013, and stringent action shall be taken as per the law against violators.

3) Seizure of Drugs Falsely Manufactured and Sold as 'Food Products/Nutraceuticals':

During the raids, the DCA seized three drugs that were falsely manufactured and sold as nutraceuticals.

Sl. No.	Date of Seizure	Seized at	Drugs Seized
1.	10-06-2024	Medipally	Zyfer-XT (Ferrous Ascorbate, Folic Acid Tablets) , B.No. WW.2405, Mfg Dt. May-2024 and Exp. Date.Oct-2025, Mfd. By: M/s. Hindustan Nutraceuticals INC, Plot No.14, Sai Nagar, Boduppall, Hyderabad-039. Marketed By: Matrix –Takeda Pharma 23, N.B Complex, Vikoroli East, Mumbai-400083, falsely manufactured and sold under food licence FSSAI Lic. No. 10017047000796.
2.	13-06-2024	Bhupalpally	THIANOVA (Thiamine Mononitrate Tablets 100 mg) , B. No. ZTF23372, Mfg. Dt.: Aug.2023, Mfd by: Zenomed Health care Pvt. Ltd., No.70-73, First Cross, Rainbow nagar, Vazhuthavuran Pattai, Navamalkapper, Villupuram Dist., Tamilnadu. Marketed by: Elinova Lifesciences Pvt.Ltd, Hyderabad, falsely manufactured and sold under food licence FSSAI Lic. No. 12418031000627
3.	20-06-2024	Malkajgiri	Proferron-XT Haematinic Tablets (Ferrous Ascorbate, Folic Acid & Zinc Tablets) B.No.ML/23/701, Mfg Dt.02/2023, Exp Dt.07/2025 Mfg. by : Macsol Lifescience, Plot No: 2B, Block No.815, At: Santej, Ta. Kalol, Dist. Gandhinagar, Gujarat.

As per the label claim of the products, Zyfer-XT (Ferrous Ascorbate, Folic Acid Tablets), THIANOVA (Thiamine Mononitrate Tablets 100 mg), and Proferron-XT Haematinic Tablets (Ferrous Ascorbate, Folic Acid & Zinc Tablets) are classified as 'drugs' according to the Drugs and Cosmetics Act.

The said products must be manufactured only under a 'drug license' issued under the Drugs and Cosmetics Act, adhering strictly to the 'Good

Manufacturing Practices' (GMP) outlined in Schedule-M of the Drugs Rules. Additionally, it must meet the quality standards prescribed in the 'Indian Pharmacopoeia' (IP) as mandated.

Similar cases of 'drugs' being manufactured under a 'food license' were previously detected by the Drugs Control Administration, Telangana, in November 2023 and January 2024, which were declared as 'spurious' by the Drugs Control Laboratory, Hyderabad, as the content of the active ingredient was found to be 'NIL' (i.e., zero drug) in the said products.

The drugs that are falsely manufactured and sold under a food license are not produced in accordance with 'Good Manufacturing Practices' (GMPs) and often fail to meet the quality standards prescribed in the Indian Pharmacopoeia (IP). Such products pose serious risks to patients' health and may have severe implications.

Manufacturing and selling 'drugs' without a valid 'drug license' is punishable under the Drugs and Cosmetics Act, with imprisonment for up to five years.

4) Raid at a Medical Shop Operating Illegally Without a Drug Licence:

During a raid carried out on 07th June, the DCA seized a large stock of drugs at a medical shop in Mahbubnagar operating illegally without a drug licence.

Sl. No.	Date of Seizure	Seized at:	Drugs Seized
1.	07-06-2024	Mahbubnagar	Sheri Lavakusha Reddy running a medical shop illegally without a valid drug licence at D.No.1-7-186/1, Kotha

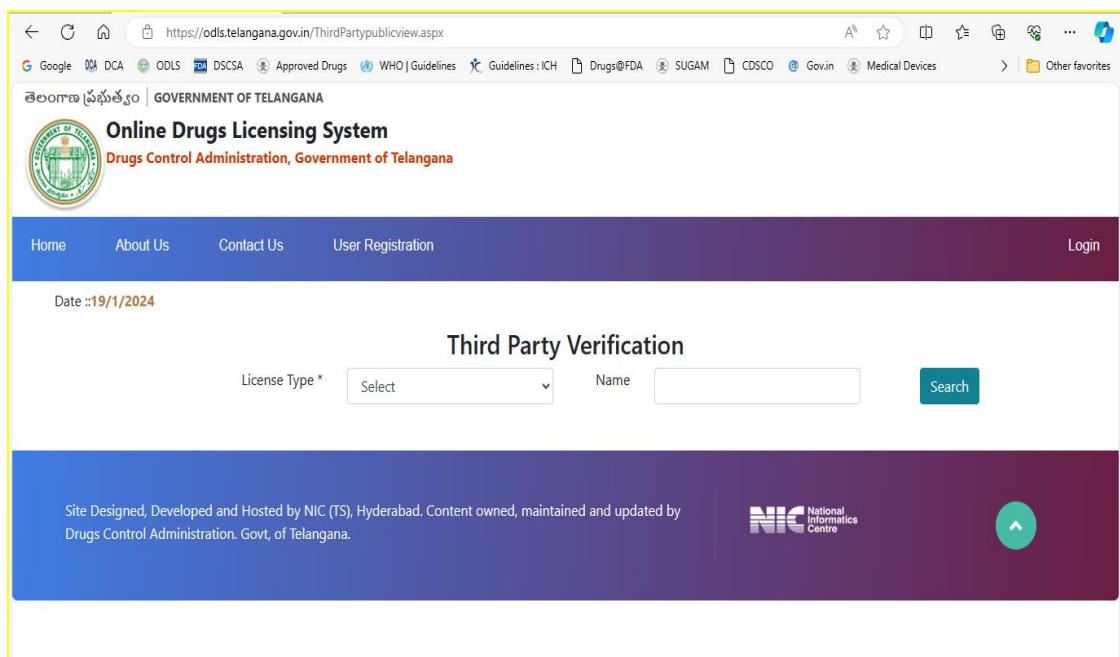
			<p>cheruvu Road, New Gunj, Mahabubnagar Town, Mahbubnagar District.</p> <p>Seized 65 varieties of allopathic drugs, worth Rs. 1.5 lakhs, including Antibiotics and Steroids during the raid.</p>
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The Drugs Control Administration of Telangana issues drug licences to medical shops and pharmacies in the state for stocking and selling medicines as per the provisions of the Drugs and Cosmetics Act. **Stocking drugs for sale without a drug licence is punishable under the Drugs and Cosmetics Act with imprisonment of up to five years.**

Wholesalers and dealers who supply medicines to illegal medical shops operating without a drug licence are also punishable under the Drugs and Cosmetics Act. Stringent action shall be taken against such wholesalers and dealers. It is mandatory for wholesalers and dealers to ensure that the medical shop or pharmacy holds a valid drug licence before supplying medicines to them.

The public should never buy medicines from 'unlicensed' medical shops. The risks to public health are significantly increased when purchasing medicines from unlicensed and unregulated sources. **Medicines should only be purchased from licensed medical shops. Licensed medical shops display "drug licences issued by Drugs Control Administration, Telangana" conspicuously in a prominent place that is open to the public.** Selling medicines without a licence is an offence, and medicines purchased from unlicensed premises are likely to be fake products. The public may verify whether a medical shop or pharmacy holds a licence issued by the Drugs Control Administration, Telangana, through **'Third Party Verification'**.

The public may enter the name of the pharmacy or medical shop in the 'search box' under 'Third Party Verification' on the ODLS website at <https://odls.telangana.gov.in/ThirdPartypublicview.aspx>. This allows them to verify the details of drug licences issued by the Drugs Control Administration, Telangana, to the medical shop or pharmacy, ensuring they are authorized to sell medicines.



The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 22-06-2024

V.B. KAMALASAN REDDY, IPS
DIRECTOR GENERAL