

Press Note

Drugs Control Administration, Telangana seized '**Stone Crush Syrup**', an Ayurvedic medicine, in Kothur Village, Rangareddy District, for making a **misleading advertisement** claiming it treats '**Kidney Stones**'.

The details are as follows:

Drugs Control Administration, Telangana officials, detected an Ayurvedic medicine '**Stone Crush Syrup**', circulating in the market with **misleading claim on its label** that it treats '**Kidney Stones**', which is a contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

During the special raids conducted on 27th and 28th May, officials from the Drugs Control Administration, detected '**Stone Crush Syrup**' Manufactured by: Pharma Research Lab, 1-A, Parasram Marg, Gandhi Nagar, Indore, Madhya Pradesh. The label of the product bears a **misleading claim** stating that it is indicated for the treatment of '**Kidney Stones**'.

The said medicine was detected by DCA officials at a medical shop in Kothur Village, Kothur Mandal, Rangareddy District. Stocks were seized during the raid.

The advertisement of a medicine for the treatment of '**Kidney Stones**' is prohibited under the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Sri. K. Anvesh, Drugs Inspector, Shabad, Sri. G. Ravikiran, Drugs Inspector, Rajendranagar, and Smt. P. Chandrakala, Drugs Inspector are among the officers who carried out the raid.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Photographs of the product seized for making misleading advertisement



Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

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V.B. KAMALASAN REDDY, IPS

DIRECTOR GENERAL

Photograph


