

Press Note

Drugs Control Administration, Telangana seized certain medicines due to **misleading advertisements:**

1. **StoneLock Syrup**, an Ayurvedic medicine, claimed to treat '**Kidney Stones**' seized in Jagtial.
2. **RHEUAM LINIMENT**, an Ayurvedic medicine, claimed to treat '**Rheumatism**' seized in Adilabad.

The details are as follows:

Drugs Control Administration, Telangana officials, detected certain medicines circulating in the market with misleading claims on their labels, stating that they treat '**Kidney Stones**' and '**Rheumatism**'. Such claims are in contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the special drive conducted on 25th May to detect medicines moving in the market with misleading and objectionable advertisements, the following products were detected by DCA officials:

Drugs Inspector, Jagtial detected **StoneLock Syrup**, an Ayurvedic medicine, Manufactured by: Lewib Healthcare, Plot No. 91, HSIIDC, Alipur, Barwala, Panchkula, Haryana. The product label bears a **misleading claim** stating that it treats **'Kidney Stones'**. Stocks of the medicines were seized during the raid conducted at a medical shop in Jagtial.

Drugs Inspector, Adilabad detected **RHEUAM LINIMENT**, an Ayurvedic medicine, Manufactured by: Maheshwari Pharmaceuticals (I) Ltd., Plot No. 7, Sector 6 B, I.I.E, Haridwar, Uttarakhand. The product label bears a **misleading claim** stating that it treats **'Rheumatism'**. Stocks of the medicines were seized during the raid conducted at a medical shop in Adilabad.

Advertising a medicine for the treatment of **'Kidney Stones'** and **'Rheumatism'** is prohibited under the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

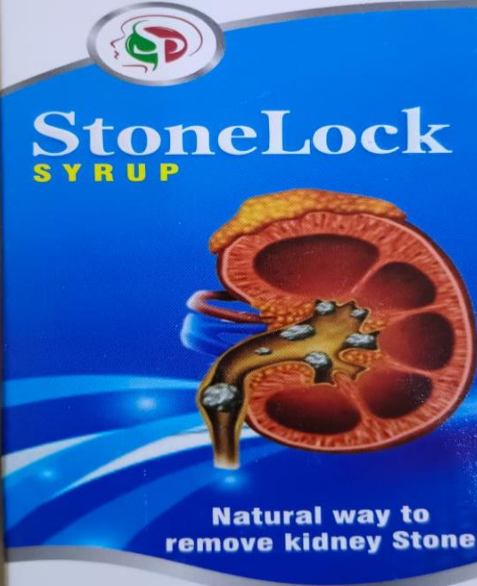
Sri. V. Upender, Drugs Inspector, Jagtial and Smt. A. Srilatha, Drugs Inspector, Adilabad are among the officers who carried out the raids.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

Photographs of the products seized for making misleading advertisements

- **Healthy Urinary Tract**
- **Perfect Kidney Detox**
- **Encourage Kidney Functions**
- **Effective Renal Calculi Disorder**



StoneLock
SYRUP

Natural way to
remove kidney Stone

200 ml

AN AYURVEDIC PROPRIETARY MEDICINE

COMPOSITION:
Each 10ml contains :-

Boerhavia diffusa	(Punarnava)	850 mg
Pedaliumpurpurea	(Gokhru)	850 mg
Crateva nurvala	(Varun)	850 mg
Dolichos biflorus	(Kulath)	850 mg
Tinospora cordifolia	(Giloy)	250 mg
Bergenia ligulata	(Pashanbhed)	160 mg
Hedychium spicatum	(Kapur kachri)	200 mg
Mimosa pudica	(Lajwanti)	200 mg
Butea monosperma	(Palash)	200 mg
Flavoured Syrupy Base		q.s.

Other Ingredients : Approved Colours, Flavours & Class II Preservatives added.

Indication : It is used in Urinary disorders & Calculi.

Dosage : 10 to 20ml twice a day or as directed by the Ayurveda Practitioner.

Storage : Store in a cool, dry & dark place. Away from direct Sunlight. Keep out of reach of Children.

Being a natural product, Colour of the product may change over time or may vary from batch to batch without affecting the efficacy of product. Also the herbs may settle at the bottom of the Bottle. Kindly **SHAKE WELL BEFORE USE**

To be consumed within 30 days of opening the bottle
Fix the cap tightly after each use.

Mfg. Lic. No. : 918-ISM (HR)
Batch No. : LS230100A

Mfg. Date (निर्माण तिथि) : **05/2023**
Exp. Date (उत्पत्ति तिथि) : **04/2026**
M.R.P. Rs. : **145.00**
(अधिकतम मूल्य सहित)
Unit Price Rs. : **0.73 Per ml**
(सभी कर सहित)

Manufactured by :
LEWIB HEALTHCARE
(A GMP Certified Company)
Plot no. 91, HSIIDC, ALIPUR,
BARWALA, DISTT. PANCHKULA, HARYANA-134118.

Marketed by :
S.P. Pharmaceuticals®
AN ISO 9001:2015 CERTIFIED COMPANY
Plot no: 183, Phase-1, Industrial Estate,
HSIIDC, Barwala (HR) Pin-134118
Email id: Info@sppharmaceuticals.in
Customer care no: 9803338885
® Registered Trademark



RHEUAM
LINIMENT

FOR EFFECTIVE RELIEF IN
RHEUMATISM AND ARTHRITIS

100 % Herbal

रुहैम
जोड़ों के दर्द के लिये

Proprietary Ayurvedic Medicine
FOR EXTERNAL USE ONLY

Mfg. Lic. No.: UA.AY-64/2005
Net Content: **60 ml**

M.R.P. ₹ :
incl. of all taxes
अधिकतम मूल्य सहित
सभी कर सहित

Batch No.: **121.00**
RLO-222004
01/2023
12/2023

Mfg. Date :
उत्पत्ति तिथि

Exp. Date :
समय तिथि

Mfd in India by :
MAHESHWARI PHARMACEUTICALS (I) LTD.
Plot No. 7, Sector 6B, I.I.E., Haziwari (U.K.)
Customer Care No. : 0120-4118851
Toll Free No. : 18008892105
E-mail : info@mpil-herbal.com
ISO 9001 : 2015, ORGANIC & GMP CERTIFIED CO.

No side effect

The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 26-05-2024

V.B. KAMALASAN REDDY, IPS
DIRECTOR GENERAL

Photographs of Seizures conducted for Misleading Advertisements

At Jagtial:



At Adilabad: