

Press Note

A) Drugs Control Administration, Telangana seized overpriced antifungal medicine ‘Zytaz-PT Injection’ (Piperacillin & Tazobactam Injection IP) at Asifabad – The MRP indicated is very high compared to the Ceiling Price fixed for the product by the Central Government.

B) In a separate event, Drugs Control Administration, Telangana seized ‘Ayu RC Syrup’, an Ayurvedic medicine, in Narayanpet, for making a misleading advertisement claiming it treats 'Kidney Stones’.

A) Seizure of overpriced antibiotic medicine ‘Zytaz-PT Injection’ (Piperacillin & Tazobactam Injection IP) at Asifabad:

The details are as follows:

During the raids conducted on 24th and 25th May, 2024, Drugs Control Administration officials seized ‘Zytaz-PT Injection’ (Piperacillin & Tazobactam Injection IP) at a medical shop located in Asifabad.

The product Piperacillin & Tazobactam Injection sold under brand name ‘Zytaz-PT Injection’ is under price control as per Drugs (Prices Control) Order, 2013 and the price of product shall be in accordance with the ‘Ceiling Price’ fixed by National Pharmaceutical Pricing Authority (NPPA), Government of India.

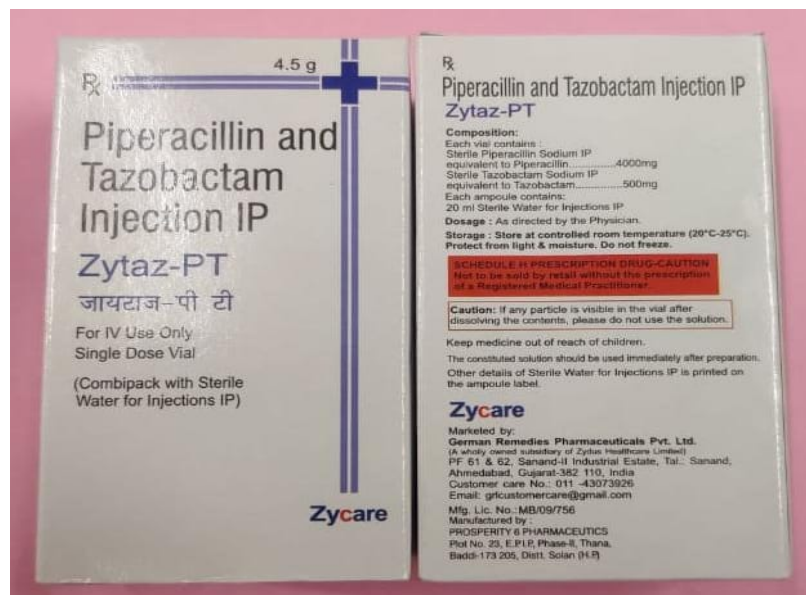
The product 'Zytaz-PT Injection' (Piperacillin & Tazobactam Injection IP containing Piperacillin 4000 mg and Tazobactam 500 mg) of B.No.: GPP0093, Manufactured by: M/s Prosperity 6 Pharmaceuticals, Baddi, Dist. Solan, Himachal Pradesh. Marketed by: M/s. German Remedies Pharmaceuticals Pvt. Ltd, Sanand, Ahmedabad **bears MRP as Rs. 546.15/- for 1 vial, on the label of the product** which is a violation of Drugs (Prices Control) Order, 2013.

The Ceiling price fixed by the Central Government including Wholesale Price Index (WPI) for the product "Piperacillin & Tazobactam Injection" is **Rs. 399.39 for 1 vial (Ceiling Price)**.

Hence Maximum Retail Price (MRP) i.e. including GST 12 % should not be more than **Rs. 447.31 for 1 vial (MRP=Ceiling Price+GST)**

The firm overpriced the product. Firm charged **excess of Rs. 98.84 for 1 vial** which is a violation of **Drugs (Prices Control) Order, 2013**.

Photograph of the Product Seized for Price Violation



Sri. M. Srinivasulu, Assistant Director, Karimnagar and Smt. T. Chandana, Drugs Inspector, Asifabad are among the officers who carried out the raid.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

The prices of Essential Medicines shall be in accordance with the Ceiling Prices fixed by the Central Government. Overpricing of essential medicines is a violation under Drugs (Prices Control) Order, 2013 and stringent action shall be taken as per the law against violators.

B) Seizure of ayurvedic medicine ‘Ayu RC Syrup’ in Narayanpet for making misleading advertisement:

The details are as follows:

Drugs Control Administration, Telangana officials, detected an Ayurvedic medicine ‘Ayu RC Syrup’, circulating in the market with **misleading claim on its label** that it treats 'Kidney Stones', which is a contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.**

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the special raids conducted on 24th and 25th May, officials from the Drugs Control Administration, detected ‘Ayu RC Syrup’ Manufactured by:

Indian Herbo Pharma, Kakowal Road, Ludhiana. The label of the product bears a **misleading claim** stating that it is indicated for the treatment of **'Kidney Stones'**.

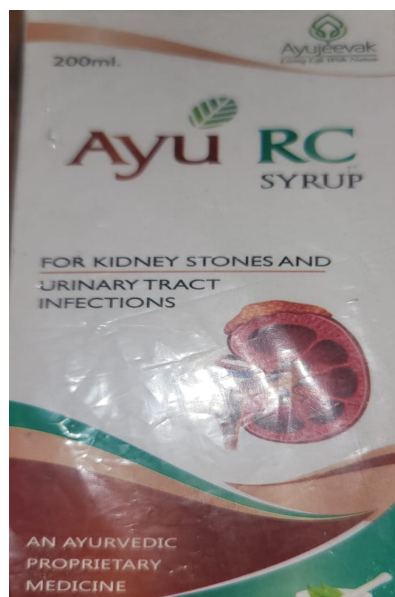
The said medicine was detected by DCA officials at a medical shop in Narayanpet. Stocks were seized during the raid.

The advertisement of a medicine for the treatment of **Kidney Stones** is prohibited under the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Sri. A.N. Kranthi Kumar, Drugs Inspector, Narayanpet, Sri. Mohd. Rafhi, Drugs Inspector, Jadcherla and Sri. P. Sravan Kumar, Drugs Inspector carried out the raid.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Photograph of the product seized for making misleading advertisement



Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

The public may report any complaints regarding illegal activities concerning medicines through the Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 25-05-2024

V.B. KAMALASAN REDDY, IPS

DIRECTOR GENERAL

Photograph of Seizure of overpriced medicine 'Zytaz-PT Injection' in Asifabad



Photograph of Seizure of ayurvedic medicine 'Ayu RC Syrup' in Narayanpet for making misleading advertisement