

## **Press Note**

**Drugs Control Administration, Telangana seized certain medicines due to misleading advertisements:**

- 1. Ortho Win Gold Oil, an Ayurvedic medicine, claimed to treat 'Pneumonia' seized in Gandipet, Rangareddy District.**
- 2. Amla Juice, an Ayurvedic medicine, claimed to treat 'Diabetes' seized in Nizamabad.**

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The details are as follows:

Drugs Control Administration, Telangana officials, detected certain medicines circulating in the market with misleading claims on their labels, stating that they treat '**Pneumonia**' and '**Diabetes**'. Such claims are in contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the special drive conducted on 23<sup>rd</sup> & 24<sup>th</sup> May to detect medicines moving in the market with misleading and objectionable advertisements, the following products were detected by DCA officials:

Drugs Inspector, Gandipet detected **Ortho Win Gold Oil**, an Ayurvedic medicine, Manufactured by: Pharma Research Lab, Block-B, 102/1/2, 102/2/2, 102/3/2, Village-Badodia, Ema-Tahsil, Sanwer, Indore, Madhya Pradesh. The product label bears a **misleading claim** stating that it treats '**Pneumonia**'. Stocks of the medicines were seized during the raid conducted at a medical shop in Gandipet, Rangareddy District.

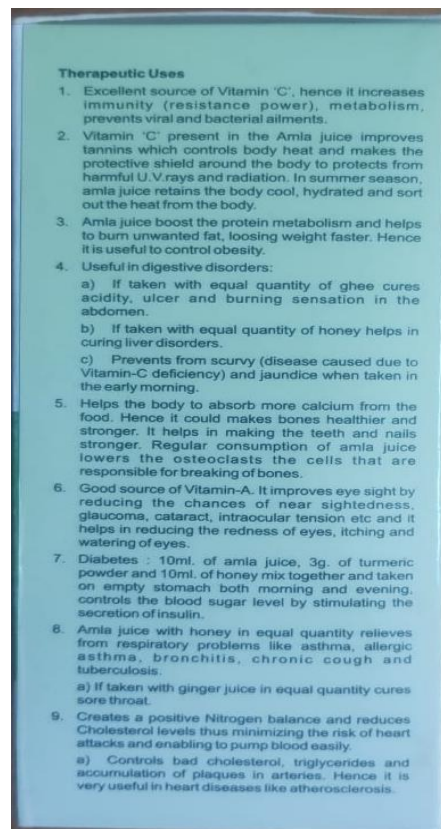
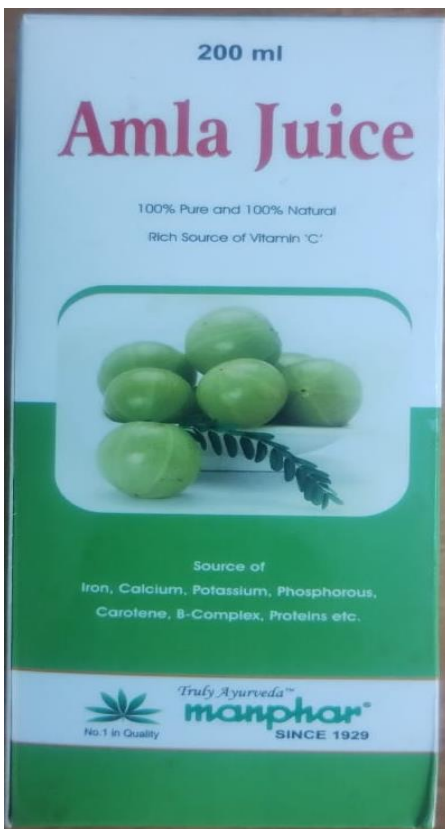
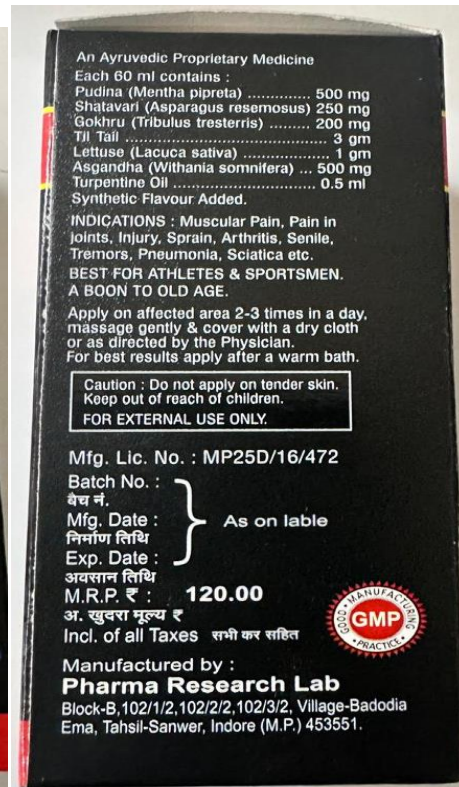
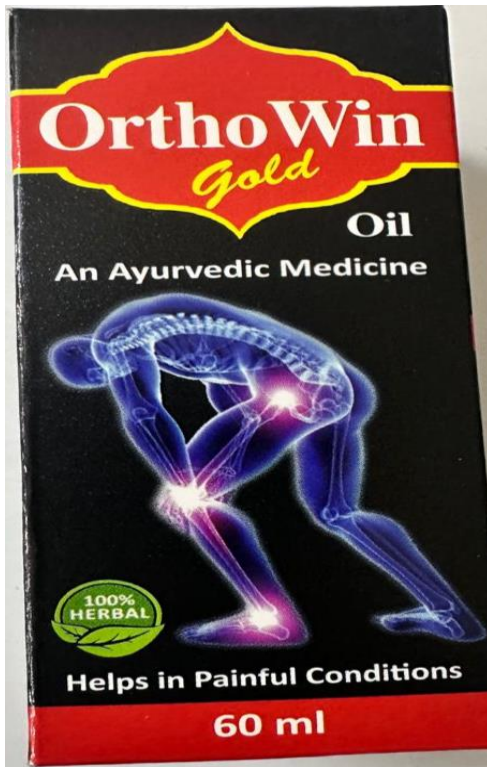
Drugs Inspector, Nizamabad Urban detected **Amla Juice**, an Ayurvedic medicine, Manufactured by: Manphar Ayurvedic Drugs, #27-11-37, Dubaguntavari Street, Governorpet, Vijayawada, Andhra Pradesh. The product label bears a **misleading claim** stating that it treats '**Diabetes**'. Stocks of the medicines were seized during the raid conducted at a medical shop in Nizamabad.

Advertising a medicine for the treatment of '**Pneumonia**' and '**Diabetes**' is prohibited under the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Sri. N. Narsaiah, Assistant Director, Nizamabad, Sri. V. Srikanth, Drugs Inspector, Nizamabad Urban, Smt. D. Swetha Bindu, Drugs Inspector, Gandipet are among the officers who carried out the raids. Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

**Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.**

**Photographs of the products seized for making misleading advertisements**



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The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 24-05-2024

V.B. KAMALASAN REDDY, IPS

DIRECTOR GENERAL

**Photographs of Seizures conducted for Misleading Advertisements**

**At Gandipet, Rangareddy District:**





**At Nizamabad:**



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