

## **Press Note**

**Drugs Control Administration, Telangana seized overpriced antifungal medicine ‘Itracol-200 Capsules’ (Itraconazole Capsules 200 mg) at Hanumakonda – The MRP indicated is very high compared to the Ceiling Price fixed for the product by the Central Government.**

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**The details are as follows:**

Drugs Control Administration officials seized ‘Itracol-200 Capsules’ (Itraconazole Capsules 200 mg), during the raids carried out on 2<sup>nd</sup> and 3<sup>rd</sup> May, 2024, at a medical shop located in Hanumakonda.

The product Itraconazole Capsules 200 mg sold under brand name ‘Itracol-200 Capsules’ is under price control as per Drugs (Prices Control) Order, 2013 and the price of product shall be in accordance with the ‘Ceiling Price’ fixed by National Pharmaceutical Pricing Authority (NPPA), Government of India.

The product ‘Itracol-200 Capsules’ (Itraconazole Capsules 200 mg) of B. No : 227123, Manufactured by: Olcare Laboratories, 504/A, G.I.D.C Estate, District Surendranagar, Gujarat **bears MRP as Rs. 299/- for 10 capsules i.e. Rs. 29.9/- per one capsule, on the label of the product** which is a violation of Drugs (Prices Control) Order, 2013.

The Ceiling price fixed by the Central Government including Wholesale Price Index (WPI) for the product “Itraconazole Capsules 200 mg” is **Rs. 22.12 for one capsule (Ceiling Price)**.

Hence Maximum Retail Price (MRP) i.e. including GST 12 % should not be more than **Rs. 24.77 for one capsule (MRP=Ceiling Price+GST)**

The firm overpriced the product. Firm charged **excess of Rs. 51.30 for 10 capsules** which is a violation of **Drugs (Prices Control) Order, 2013**.

### Photograph of the Product Seized for Price Violation



Dr. G. Rajyalakshmi, Assistant Director, Warangal and Sri. Kiran Kumar Jannu, Drugs Inspector, Hanumakonda and Sri. M. Aravind Kumar, Drugs Inspector, Warangal are among the officers who carried out the raid.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

**The prices of Essential Medicines shall be in accordance with the Ceiling Prices fixed by the Central Government. Overpricing of essential**

medicines is a violation under Drugs (Prices Control) Order, 2013 and stringent action shall be taken as per the law against violators.

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The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 03-05-2024

V.B. KAMALASAN REDDY, IPS  
DIRECTOR GENERAL

Photograph



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