

Press Note

Drugs Control Administration, Telangana seized **'Colinol-SPAS Tablets (Mefenamic Acid and Dicyclomine Hydrochloride Tablets IP)'**, an allopathic medicine, in Nampally, Hyderabad, for making a **misleading advertisement** claiming it treats **'disorders of menstrual flow'**.

The details are as follows:

Drugs Control Administration, Telangana officials, detected a medicine **'Colinol-SPAS Tablets'** (Mefenamic Acid and Dicyclomine Hydrochloride Tablets IP), circulating in the market with **misleading claim on its label** that it treats **'disorders of menstrual flow'**, which is a contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the special raids conducted on 30th April and 1st May, officials from the Drugs Control Administration, Hyderabad Zone, detected **'Colinol-SPAS Tablets'** (Mefenamic Acid and Dicyclomine Hydrochloride Tablets IP) Manufactured and Marketed by: Vivimed Labs Ltd., Plot No. 25, Kundeshwari Village, Kashipur-244713, Uttarakhand. The label of the product bears a **misleading claim** stating that it is indicated for the treatment of **'spasmodic dysmenorrhea, menstrual disorders.'**

The said medicine was detected by DCA officials at a medical shop in Nampally, Hyderabad. Stocks were seized during the raid.

The advertisement of a medicine for the treatment of 'disorders of menstrual flow' is prohibited under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

Sri. P. Santosh, Drugs Inspector, Mehdipatnam and Sri. V. Ajay, Drugs Inspector, Goshamahal are among the officers who carried out the raid.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Photograph of the product seized for making misleading advertisement



Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 01-05-2024

V.B. KAMALASAN REDDY, IPS

DIRECTOR GENERAL

Photograph of Seizure carried out at Nampally, Hyderabad for Misleading Advertisement


