

## Press Note

**A) Drugs Control Administration, Telangana seized certain medicines due to misleading advertisements:**

- a) **Orthojoint Oil**, an Ayurvedic medicine, claimed to treat '**Rheumatism**' and '**Paralysis**'.
- b) **PCOD (Uterine Capsules)**, an Ayurvedic medicine, claimed to treat '**Menorrhagia**', '**Dysmenorrhea**', '**Uterine bleeding**'.
- c) **OBEKAR Capsules**, an Ayurvedic medicine, claimed to treat '**Obesity**'.

**B) In a separate event, Drugs Control Administration, Telangana raided Life Slimming and Cosmetics Pvt. Ltd., Road No. 12, Banjara Hills, Hyderabad, which was operating illegally without a drug license. During the raid, DCA seized a substantial quantity of medicines from the premises including Botox Injections.**

**C) In separate events, Drugs Control Administration, Telangana conducted raids on clinics operated by quacks and seized illegally stocked drugs intended for sale at two separate locations, including:**

- 1) Pashamylaram Village, Patancheru Mandal, Sangareddy District
- 2) New Hafeezpet , Serilingampally Mandal, Ranga Reddy District

**D) In a separate event, Drugs Control Administration, Telangana seized overpriced antifungal medicine '**ITRAKAM-200 Capsules**' (**Itraconazole Capsules 200 mg**) at Hayathnagar Mandal, Rangareddy District – The MRP indicated is very high compared to the Ceiling Price fixed for the product by the Central Government.**

\*\*\*\*\*

**A) Seizure of drugs for misleading advertisements:**

The details are as follows:

Drugs Control Administration, Telangana officials, detected certain medicines circulating in the market with misleading claims on their labels, stating

that they treat '**Rheumatism**', '**Paralysis**', '**Menorrhagia**', '**Dysmenorrhea**', '**Uterine bleeding**', and '**Obesity**'. Such claims are in contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the special drive conducted on 29<sup>th</sup> and 30<sup>th</sup> April to detect medicines moving in the market with misleading and objectionable advertisements, the following products were detected by DCA officials:

| <b>Product</b>                                      | <b>Misleading Claim</b>                     | <b>Manufactured by</b>   | <b>Detected at</b> |
|---|---|--|--------------------|
| <b>Orthojoint Oil (Ayurvedic Medicine)</b>          | Rheumatism and Paralysis                    | Lexine Technochem Pvt Ltd, Vadodara-Gujarat.<br><b>Marketed by:</b><br>Healing Pharma India Pvt. Ltd., Mumbai.                                   | Balapur            |
| <b>PCOD (Uterine Capsules) (Ayurvedic Medicine)</b> | Menorrhagia, Dysmenorrhea, Uterine bleeding | Sri Vishnu Biotec Formulations, Ganapavaram(V), Nadendla(M), Guntur Dist, Andhra Pradesh<br><b>Marketed by:</b><br>Ayansh Enterprises, Hyderabad | Saroornagar        |
| <b>OBEKAR Capsules (Ayurvedic Medicine)</b>         | Obesity                                     | Sri Vishnu Biotec Formulations, Ganapavaram(V), Nadendla(M), Guntur Dist, A.P<br><b>Marketed by:</b><br>Ayansh Enterprises, Hyderabad            | Saroornagar        |

Advertising a medicine for the treatment of **'Rheumatism', 'Paralysis', 'Menorrhagia', 'Dysmenorrhea', 'Uterine bleeding',** and **'Obesity'** is prohibited under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

Smt. Anjum Abida, Assistant Director, Rangareddy, Sri. V. Ravikumar, Drugs Inspector, Balapur, Sri. J. Nagaraju, Drugs Inspector, Saroornagar are among the officers who carried out the raids.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

### Photographs of the products seized for making misleading advertisements



**Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.**

---

### **B) Seizure Conducted at Unlicensed Premises in Banjara Hills, Hyderabad.**

Drugs Control Administration, Telangana officials, acting on credible information regarding the illegal stocking and sale of medicines, raided Life Slimming and Cosmetics Pvt. Ltd., Road No. 12, Banjara Hills, Hyderabad on 29<sup>th</sup> April, 2024.

During the raid, DCA officers detected unauthorized stocking of huge quantity of medicines for sale. 15 varieties of medicines including Botox Injections, Adrenaline Injections, local anesthetic injections, vitamin injections and certain infusions etc. are found stocked for sale at the premises.

DCA officials seized the stock of total worth **Rs. 40,000/-** during the raid.

Sri. T. Rajamouli, Assistant Director, Hyderabad, Smt. Ch. Swapna, Drugs Inspector, Jubilee Hills and Smt. B. Lakshmi, Drugs Inspector, Charminar are among the officers who carried out the raid.

DCA officers lifted the samples for analysis. Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

---

### **B) Raids conducted at quacks' clinics in two separate locations:**

The details are as follows:

Based on credible information, on 29<sup>th</sup> and 30<sup>th</sup> April, officials from the Drugs Control Administration raided the premises of quacks who were claiming themselves as 'Rural Medical Practitioners' and practicing medicine without proper qualifications at their clinics.

During the raids at the following premises, substantial quantities of medicines **stocked for sale without a drug license** were found.

| Sl. No. | Name of the Quack      | Name of the Clinic      | Address of the premises                                       | Varieties of medicines found stocked |
|---------|------------------------|-------------------------|---|--------------------------------------|
| 1.      | Sanjay Shesherao Pande | Gajnan First Aid Clinic | Pashamylaram Village, Patancheru Mandal, Sangareddy District. | 20 varieties                         |
| 2.      | Shaik Azez             | HKGN First Aid Clinic   | New Hafeezpet, Seilingampally, Rangareddy District.           | 30 varieties                         |

Medicines, including antibiotics, steroids, analgesics, cough syrups, anti-ulcer drugs, antidiabetics, antihypertensives, etc., were found stocked at the premises.

DCA officials detected several higher generation **'antibiotics'** at the clinics during the raids. Indiscriminate sale of antibiotics, by unqualified persons may have disastrous consequences on the health of rural public, including emergence of **'Antimicrobial Resistance'**.

Officials found **'steroids'** at the clinics of quacks. Misusing steroids can have serious health consequences, including immune system suppression, hormonal imbalances, muscle and bone weakness, cardiovascular problems, and psychological effects. The indiscriminate use of steroids poses significant risks to public health.

DCA officials seized the stocks, worth a total of **Rs. 40,000/-**, during the special raids.

Sri. M. Varaprasad, Drugs Inspector, Pashamylaram, Smt. A. Shylaja Rani, Drugs Inspector, Serilingampally, Sri. N. Ravikiran Reddy, Drugs Inspector, Sangareddy and Sri. G. Srikanth, Drugs Inspector, Jinnaram and Smt. D. Swetha Bindu, Drugs Inspector, Gandipet are among the officers who carried out the raids.

DCA officers lifted the samples for analysis. Further investigation will be carried out, and action will be taken as per the law against all the offenders.

Wholesalers/Dealers who supply medicines to such unqualified persons/unlicensed entities, who are stocking and selling drugs without a drug license, are also punishable under the Drugs and Cosmetics Act, and stringent action shall be taken against such Wholesalers/Dealers. Wholesalers/Dealers shall mandatorily ensure that the recipient entities hold a valid drug license before supplying medicines to them.

The Drugs Control Administration, Telangana, issues drug licenses for the stocking and selling of medicines in accordance with the provisions of the Drugs

and Cosmetics Act. **Stocking drugs for sale without a drug license is punishable under the Drugs and Cosmetics Act, with imprisonment for up to five years.**

---

**D) Seizure of overpriced antifungal medicine 'ITRAKAM-200 Capsules' (Itraconazole Capsules 200 mg) at Hayathnagar, Rangareddy District:**

The details are as follows:

Drugs Control Administration officials seized 'ITRAKAM-200 Capsules' (Itraconazole Capsules 200 mg) on 29<sup>th</sup> April, 2024 at a medical shop located in Pragati Nagar, Hayathnagar, Rangareddy District.

The product Itraconazole Capsules 200 mg sold under brand name 'ITRAKAM-200 Capsules' is under price control as per Drugs (Prices Control) Order, 2013 and the price of product shall be in accordance with the 'Ceiling Price' fixed by National Pharmaceutical Pricing Authority (NPPA), Government of India.

The product 'ITRAKAM-200 Capsules' (Itraconazole Capsules 200 mg) of B.No: 2304105, Mfg. Dt: 04/2023; Exp Dt: 03/2025; Manufactured by: Impulse Pharma Pvt. Ltd., MIDC, Tarapur, Boisar, Dist: Palghar, Maharashtra. Marketed by: KLL Health Care Pvt. Ltd., Palghar-401506, Maharashtra **bears MRP as Rs. 305/- for 10 capsules i.e. Rs. 30.5/- per one capsule, on the label of the product** which is a violation of Drugs (Prices Control) Order, 2013.

The Ceiling price fixed by the Central Government including Wholesale Price Index (WPI) for the product "Itraconazole Capsules 200 mg" is **Rs. 22.12 for one capsule (Ceiling Price).**

Hence Maximum Retail Price (MRP) i.e. including GST 12 % should not be more than **Rs. 24.77 for one capsule (MRP=Ceiling Price+GST)**

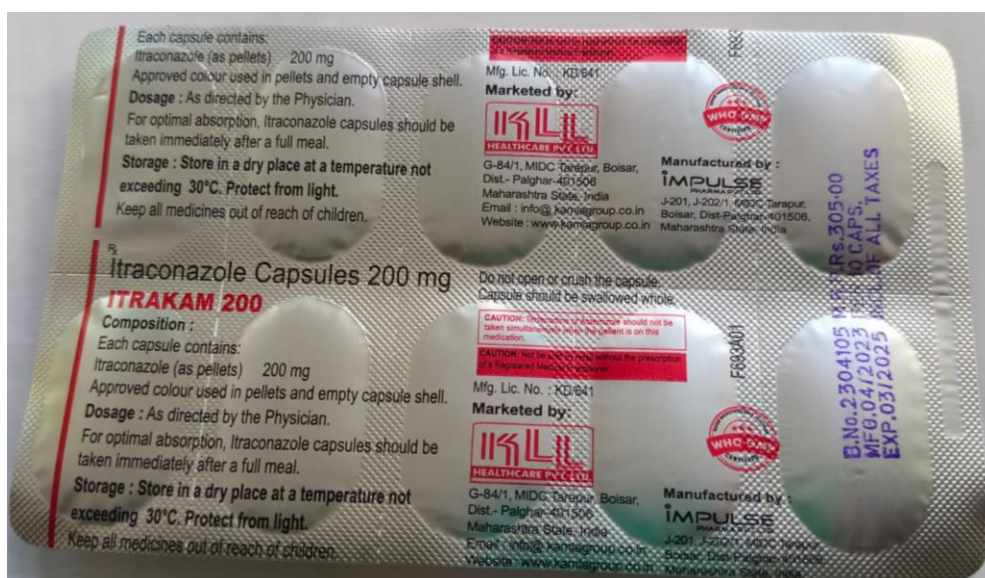
The firm overpriced the product. Firm charged **excess of Rs. 57.30 for 10 capsules** which is a violation of **Drugs (Prices Control) Order, 2013.**

Smt. Anjum Abida, Assistant Director, Rangareddy and Sri. Raju Laxmalla Reddy, Drugs Inspector, Hayathnagar are among the officers who carried out the raid.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

**The prices of Essential Medicines shall be in accordance with the Ceiling Prices fixed by the Central Government. Overpricing of essential medicines is a violation under Drugs (Prices Control) Order, 2013 and stringent action shall be taken as per the law against violators.**

**Photographs of the Product Seized for Price Violation**



\*\*\*\*\*

The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 30-04-2024

V.B. KAMALASAN REDDY, IPS  
DIRECTOR GENERAL

**Photographs of Seizures carried out regarding misleading advertisements**





**Photograph of Seizure carried out at an unlicensed premises in Banjara Hills**



**Photograph of Seizure carried out at Quacks Clinics**



Photograph of Seizure carried out at Hayathnagar, Rangareddy District for  
Price Violation



\*\*\*\*\*