

Press Note

A) Drugs Control Administration, Telangana seized certain medicines due to misleading advertisements:

- a) **KHADIRARISHTA**, an Ayurvedic medicine, claimed to treat '**Tumours**'.
- b) **EKANGVEER RAS**, an Ayurvedic medicine, claimed to treat '**Paralysis**'.
- c) **SIMHADI GUGGULU**, an Ayurvedic medicine, claimed to treat '**Rheumatism**' and '**Tumour**'.
- d) **Stonil 24 Tablets**, an Ayurvedic medicine, claimed to treat '**Kidney Stones**'.
- e) **Ayur Phala Neem Leaf Powder**, an Ayurvedic medicine, claimed to treat '**Fever**'.
- f) **Diclodan Forte Tablets** (Diclofenac Sodium and Paracetamol Tablets), an Allopathic medicine, claimed to treat '**Fever**'.

B) In a separate event, Drugs Control Administration, Telangana seized overpriced antibiotic ointment 'Mupima Ointment 5gm**' (**Mupirocin Ointment IP 2% w/w**) at Beeramguda, Ameenpur Mandal, Sangareddy District – The MRP indicated is very high compared to the Ceiling Price fixed for the product by the Central Government.**

C) Drugs Control Administration, Telangana conducted raids on clinics operated by unlicensed practitioners, commonly known as **quacks, and seized illegally stocked drugs intended for sale at **three separate locations** across the State, including:**

- 1) **Yellampet Village, Medchal Mandal, Medchal-Malkajgiri District**
- 2) **Mominpet Village, Mominpet Mandal, Vikarabad District**
- 3) **Nandarkhanpet Village, Shabad Mandal, Rangareddy District**

A) Seizure of drugs for misleading advertisements:

The details are as follows:

Drugs Control Administration, Telangana officials, detected certain medicines circulating in the market with misleading claims on their labels, stating that they treat '**Tumours**', '**Paralysis**', '**Kidney Stones**', '**Fever**', and '**Rheumatism**'. Such claims are in contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the special drive conducted on 27th April to detect medicines moving in the market with misleading and objectionable advertisements, the following products were detected by DCA officials:

Product	Misleading Claim	Manufactured by	Detected at
KHADIRARISHTA (Ayurvedic Medicine)	Tumours	Aura Nutraceuticals Ltd. Budasan Gujarat	Khammam
EKANGVEER RAS (Ayurvedic Medicine)	Paralysis	Bommu Herbals Pvt Ltd., Plot No. 75, ALEAP, Hyderabad	Bachupally
SIMHADI GUGGULU (Ayurvedic Medicine)	Rheumatism and Tumour	Bommu Herbals Pvt Ltd., Plot No. 75, ALEAP, Hyderabad	Bachupally
Stonil 24 Tablets (Ayurvedic Medicine)	Kidney Stones	Maharshi Pharmaceuticals, Amer, Jaipur, Rajsathan	Toopran, Medak
Ayur Phala Neem Leaf Powder (Ayurvedic Medicine)	Fever	Vinayaka Herbals, Ayurvedic Pharmacy, Nunna, Vijayawada, A.P.	Secunderabad
Diclodan Forte Tablets (Diclofenac Sodium & Paracetamol Tablets) (Allopathic Medicine)	Fever	Danish Health Care (P) Ltd., Ujjain, Madhya Pradesh	Nizamabad

Advertising a medicine for the treatment of **'Tumours', 'Paralysis', 'Kidney Stones', 'Fever', and 'Rheumatism'** is prohibited under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

Sri. G. Prasad, Assistant Director, Khammam, Sri. Ch. Anil Kumar, Drugs Inspector, Khammam Urban, Smt. M. Sreebindu, Drugs Inspector, Bachupally, Sri. Raja Reddy, Drugs Inspector, Medak, Sri. B. Govind Singh, Drugs Inspector, Secunderabad, and Sri. V. Srikanth, Drugs Inspector, Nizamabad Urban are among the officers who carried out the raids.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Photographs of the products seized for making misleading advertisements



Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and

Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

B) Seizure of overpriced antibiotic ointment ‘Mupima Ointment 5gm’ (Mupirocin Ointment IP 2% w/w) at Beeramguda, Ameenpur Mandal, Sangareddy District

The details are as follows:

Drugs Control Administration officials seized ‘Mupima Ointment 5gm’ (Mupirocin Ointment IP 2% w/w) on 27th April, 2024 at a medical shop in Beeramguda, Ameenpur Mandal, Sangareddy District.

The product Mupirocin Ointment IP 2% w/w sold under brand name ‘Mupima Ointment 5gm’ is under price control as per Drugs (Prices Control) Order, 2013 and the price of product shall be in accordance with the ‘Ceiling Price’ fixed by National Pharmaceutical Pricing Authority (NPPA), Government of India.

The product ‘Mupima Ointment 5gm’ (Mupirocin Ointment IP 2% w/w) of B. No. D08A, Mfg. Dt. 04/2023, Exp. Dt. 03/2025, **Manufactured by:** Addii Biotech Pvt. Ltd., Vill: Kaunsi, P.O. Thana, Teh: Baddi, Dist: Solan, Himachal Pradesh. **Marketed by:** Maathrey Pharmaceuticals, Keesar, Medchal-Malkajgiri District. Telangana, **bears MRP as Rs. 189/- for 5 gm pack on the label of the product** which is a violation of Drugs (Prices Control) Order, 2013.

The Ceiling price fixed by the Central Government including Wholesale Price Index for the product “Mupirocin Ointment 2% w/w” is **Rs. 20.29 per 1 gm i.e. Rs. 101.45 per 5 gm (Ceiling Price).**

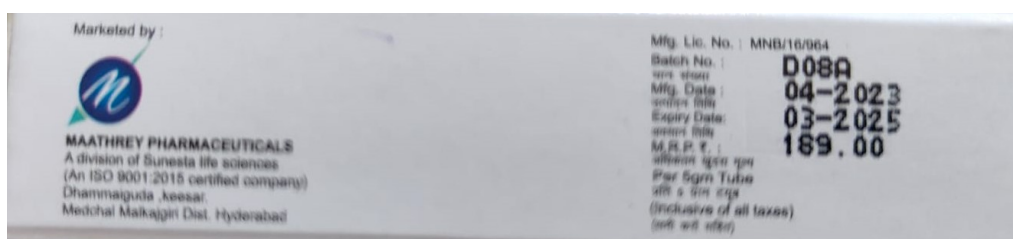
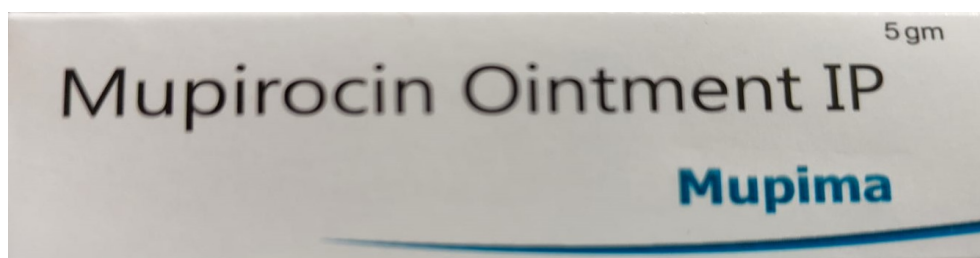
Hence Maximum Retail Price (MRP) i.e. including GST 12 % should not be more than **Rs. 113.6 per 5 gm tube (MRP=Ceiling Price+GST)**

The firm overpriced the product. Firm charged **excess of Rs. 75.40/- per 5 gm tube**, which is a violation of **Drugs (Prices Control) Order, 2013.**

Sri. G. Srikanth, Drugs Inspector, Bollaram carried out the raid and seized the stocks. Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

The prices of Essential Medicines shall be in accordance with the Ceiling Prices fixed by the Central Government. Overpricing of essential medicines is a violation under Drugs (Prices Control) Order, 2013 and stringent action shall be taken as per the law against violators.

Photographs of the Product Seized for Price Violation



C) Seizures conducted at quacks' clinics at three separate locations across the State:

The details are as follows:

On 27th April, 2024, based on credible information, officials from the Drugs Control Administration raided the premises of unqualified practitioners / quacks who were practicing medicine without proper qualifications at their clinics.

During the raids at the following premises, substantial quantities of medicines **stocked for sale without a drug license** were found.

Sl. No.	Name of the Quack	Address of the premises	Varieties of medicines found stocked
1.	M. Ananda Dasu	Kavya Sri Clinic at H.No. 2-15/3, Shivalayam Road, Near NTR Statue, Yellampet Village, Medchal Mandal	37 varieties

2.	V. Vijay Kumar	First Aid Center at H.No. 8-80, Market road, Mominpet Village and Mandal, Vikarabad District.	16 varieties
3.	Sabhavath Bhaskar	Sahasra Chowhan First Center at H.No. 2-87, Nandarkhanpet Village, Shabad Mandal, Rangareddy District	24 varieties

DCA officials detected several higher generation **'antibiotics'** at the clinics during the raids. Indiscriminate sale of antibiotics, by unqualified persons may have disastrous consequences on the health of rural public, including emergence of **'Antimicrobial Resistance'**.

Officials found **'steroids'** at the clinics of quacks. Misusing steroids can have serious health consequences, including immune system suppression, hormonal imbalances, muscle and bone weakness, cardiovascular problems, and psychological effects. The indiscriminate use of steroids poses significant risks to public health.

DCA officials seized the stocks, worth a total of **Rs. 71,300**, during the special raids.

Sri. B. Praveen, Drugs Inspector, Medchal, Sri. K. Anvesh, Drugs Inspector, Shabad, Sri. A.N. Kranthi Kumar, Drugs Inspector, Vikarabad, Sri. G. Ravi Kiran, Drugs Inspector, Rajendranagar, and Sri. A. Shylaja Rani, Drugs Inspector, Serilingampally are among the officers who carried out the raid.

DCA officers lifted the samples for analysis. Further investigation will be carried out, and action will be taken as per the law against all the offenders.

Wholesalers/Dealers who supply medicines to such unqualified persons, who are stocking and selling drugs without a drug license, are also punishable under the Drugs and Cosmetics Act, and stringent action shall be taken against such Wholesalers/Dealers. Wholesalers/Dealers shall mandatorily ensure that the recipient entities hold a valid drug license before supplying medicines to them.

The Drugs Control Administration, Telangana, issues drug licenses for the stocking and selling of medicines in accordance with the provisions of the Drugs

and Cosmetics Act. **Stocking drugs for sale without a drug license is punishable under the Drugs and Cosmetics Act, with imprisonment for up to five years.**

Surprise checks are intensified on such unqualified persons who are engaged in stocking and selling drugs without any drug license. Stringent action will be taken as per the law against violators.

The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 28-04-2024

V.B. KAMALASAN REDDY, IPS
DIRECTOR GENERAL