

Press Note

A) Drugs Control Administration seized **Supralax Syrup (Sodium Picosulfate Oral Solution BP) manufactured by Shervotec Pharmaceuticals, Himachal Pradesh, for **increasing the Maximum Retail Price (MRP) of the drug by more than 10%** of the MRP during the preceding 12 months, thus violating the Drugs Prices Control Order, 2013.**

B) In separate events, Drugs Control Administration, Telangana seized two overpriced antibiotic ointments – The MRP indicated is very high compared to the Ceiling Price fixed for the product by the Central Government.

a) Bact-Q Ointment 5gm (Mupirocin Ointment IP 2% w/w)

b) MUPIHEAL Ointment 5gm (Mupirocin Ointment IP 2% w/w)

C) In separate events, Drugs Control Administration, Telangana seized certain medicines due to **misleading advertisements:**

a) Rumalaya Liniment, an Ayurvedic medicine, claimed to treat 'Rheumatism' (inflammation, stiffness, and pain in the joints or muscles).

b) Bringaraj Choornam, an Ayurvedic medicine, claimed to treat 'Fever'.

c) PileBan Cream, (Beclomethasone Dipropionate, Phenylephrine HCl and Lignocaine HCl Cream), an allopathic medicine, claimed to treat 'Piles'.

D) In a separate event, Drugs Control Administration, Telangana raided a quack's clinic and seized drugs stocked for sale at Mulkalapally Village, Dornakal Mandal, Mahabubabad District.

A) Seizure of Supralax Syrup for increasing MRP by more than 10% during the preceding 12 months

The details are as follows:

During the raids conducted on 26th and 27th April 2024, Drugs Control Administration officials of Karimnagar Zone detected the drug **Supralax Syrup**

(Sodium Picosulfate Oral Solution BP) manufactured by Shervotec Pharmaceuticals, Himachal Pradesh and marketed by MABO Pharmacls, Tamilnadu and found that the firm had increased the Maximum Retail Price (MRP) of the drug by more than 10% of the MRP during the preceding 12 months, thus violating the Drugs (Prices Control) Order, 2013.

The product 'Sodium Picosulfate Oral Solution BP' sold under the brand name 'Supralax Syrup' is a non-scheduled formulation as per the Drugs (Prices Control) Order, 2013. According to the order, no manufacturer should increase the maximum retail price of the drug more than ten percent of maximum retail price during preceding twelve months.

Products seized during the raid	
<p>Supralax Syrup Sodium Picosulfate Oral Solution BP (100 ml, 5mg/5ml), B.No: SPL19356B, <u>Mfg. Dt.: 07/22</u>, Exp. Dt.: 06/24. Quantity Seized: 10 x 100 ml Bottles</p>	<p>Supralax Syrup Sodium Picosulfate Oral Solution BP (100 ml, 5mg/5ml), B.No: SPL20126, <u>Mfg. Dt.: 05/23</u>, Exp. Dt.: 04/25. Quantity Seized: 15 x 100 ml Bottles</p>
<p>Maximum Retail Price (MRP) of the drug: Rs. 90/-</p>	<p>Maximum Retail Price (MRP) of the drug: Rs. 120/-</p>
<p>Firm increased the Maximum Retail Price (MRP) of the drug by 33.33% i.e. more than 10% of the MRP during the preceding 12 months. Thus violated Drugs (Prices Control) Order, 2013.</p>	

The said product was manufactured by Shervotec Pharmaceuticals, Plot No 82/4 & 82/5, HPSIDC, Baddi , Solan-173205, Himachal Pradesh and marketed by MABO Pharmacls, New No 2, first floor, Sowrastra nagar, Choolaimedu, High road, Chennai-600094, Tamilnadu.

Stocks of the medicines were seized during the raid conducted at a medical shop in Karimnagar.

Sri. M. Srinivasulu, Assistant Director, Karimnagar and Sri. P. Karthik Bharadwaj, Drugs Inspector, Karimnagar are among the officers who carried out the raid.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Photographs of the Products Seized for Price Violation



B) Seizure of overpriced antibiotic ointments - Bact-Q Ointment 5gm and MUPIHEAL Ointment 5gm

The details are as follows:

Drugs Control Administration officials **seized two overpriced medicines:** Bact-Q Ointment 5gm (Mupirocin Ointment IP 2% w/w) and MUPIHEAL Ointment 5gm (Mupirocin Ointment IP 2% w/w) during the raids conducted on 26th and 27th April, 2024

The product Mupirocin Ointment 2% w/w sold under brand names Bact-Q 5gm and MUPIHEAL 5gm is under price control as per the Drugs (Prices Control) Order, 2013 and the price of the product shall be in accordance with the 'Ceiling Price' fixed by National Pharmaceutical Pricing Authority (NPPA), Government of India.

The details of the products seized for price violation are as follows:

Product details	Bact-Q Ointment 5gm (Mupirocin ointment IP 2% w/w) B. No. BF19A,	MUPIHEAL Ointment 5gm (Mupirocin ointment IP 2% w/w)
------------------------	--	--

	Mfg. Dt. 06/2023, Exp. Dt. 05/2025, Manufactured by: Digital Vision, 176, Mauza Ogli, Nahan Road, Kala-Amb, Dist. Sirmour, Himachal Pradesh. Marketed by: M/s. Proton Remedies Pvt Ltd , Nalhera Anantapur, Roorkee-247668, Uttarakhand.	B. No. 327, Mfg. Dt. 09/2023, Exp. Dt. 08/2025, Manufactured and Marketed by: Healing Pharma India Pvt. Ltd., 373, Ramakaka Dari, Chhani, Vadodara, Gujarat.
MRP indicated on the label of the product	<u>MRP Rs. 130 for 5 gm pack</u>	<u>MRP Rs. 143 for 5 gm pack</u>
Ceiling price fixed by the Central Government, including Whole Sale Price Index (WPI) for the product "Mupirocin Ointment 2% w/w"	Rs. 20.29 per 1gm i.e. Rs. 101.45 per 5gm	Rs. 20.29 per 1gm i.e. Rs. 101.45 per 5gm
Maximum Retail Price (MRP) i.e. including GST 12 % should not be more than (MRP=Ceiling Price+GST)	Rs. 113.6 per 5gm tube	Rs. 113.6 per 5gm tube
Excess Price Charged in violation of Drugs (Prices Control) Order, 2013	Rs. 16.38/- per 5g tube	Rs. 29.40/- per 5g tube

Sri. J. Ashwin Kumar, Drugs Inspector, Yadadri-Bhuvanagiri, Sri. N. Ravikiran Reddy, Drugs Inspector, Sangareddy, Sri. M. Varaprasad, Drugs Inspector, Pashamylaram are among the officers who carried out the raids.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

The prices of Essential Medicines shall be in accordance with the Ceiling Prices fixed by the Central Government. Overpricing of essential medicines is a

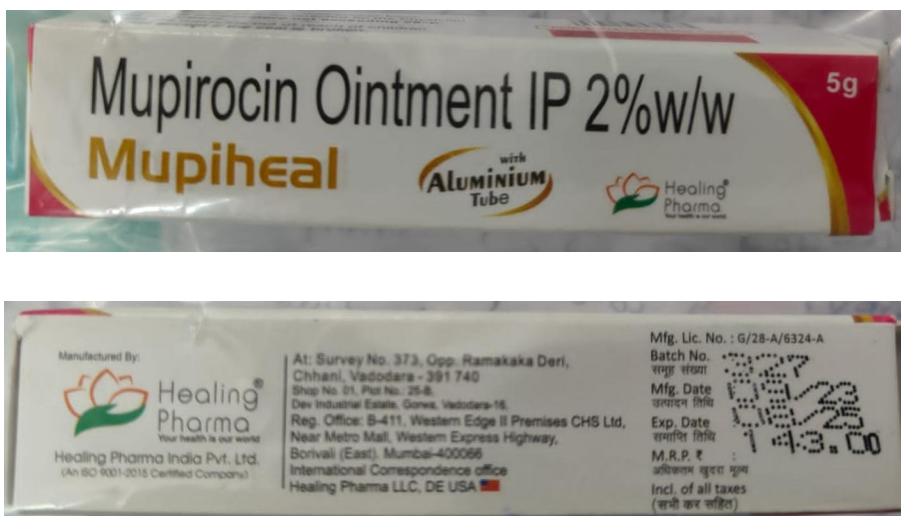
violation under Drugs (Prices Control) Order, 2013 and stringent action shall be taken as per the law against violators.

Photographs of the Products Seized for Price Violation

a) Bact-Q Ointment 5gm



b) MUPIHEAL Ointment 5gm



C) Seizure of drugs for misleading advertisements:

The details are as follows:

Drugs Control Administration, Telangana officials, detected certain medicines circulating in the market with misleading claims on their labels, stating that they treat '**Rheumatism**' (inflammation, stiffness, and pain in the joints or muscles), '**Fever**' and '**Piles**'.

Advertising a medicine for the treatment of '**Rheumatism**' (**inflammation, stiffness, and pain in the joints or muscles**) and '**Fever**' is prohibited under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

The product **PileBan Cream**, (Beclomethasone Dipropionate, Phenylephrine HCl and Lignocaine HCl Cream), is a 'drug' and the claim regarding 'Piles' is prohibited for a 'drug' according to 'Schedule J' of the Drugs Rules.

During the special drive conducted on 26th & 27th April to detect medicines moving in the market with misleading and objectionable advertisements, the following products were detected by DCA officials:

Product	Misleading Claim	Manufactured by	Detected at
Rumalaya Liniment (Ayurvedic Medicine)	'Rheumatism' (inflammation, stiffness, and pain in the joints or muscles).	Himalaya Wellness Company, Bhagwanpur, Roorkee, Haridwar 247666, Uttarakhand.	Siricilla
Bringaraj Chooram (Ayurvedic Medicine)	Fever	Grovel Drugs and Chemicals Pvt. Ltd., Sangareddy Dist., Telangana State.	Armoor, Nizamabad District
PileBan Cream (Allopathic Medicine)	Piles	Zee Laboratories Ltd., Paontasahib, Himachal Pradesh.	Neredcherla Village, Suryapet District

Smt. L.R.D. Bhavani, Drugs Inspector, Siricilla, Smt. R. Srilatha, Drugs Inspector, Nizamabad Rural and Sri. G. Surender, Drugs Inspector, Suryapet are among the officers who carried out the raids.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Photographs of the products seized for making misleading advertisements



Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders enlisted under the schedule of **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954** are punishable under with imprisonment which may extend to six months, or with fine, or with both.

Firms that manufacture drugs with misleading claims regarding the treatment of certain diseases and disorders enlisted in **Schedule J** of Drugs Rules

are punishable under the Drugs and Cosmetics Act. Offenders may face imprisonment for a term extending up to two years, along with a fine.

D) Seizure carried out at a quack's clinic in Mulkalapally Village, Dornakal Mandal, Mahabubabad District.

The details are as follows:

On credible information, Drugs Control Administration officials, on 26th April, 2024 raided the premises of a quack Gangadhari Ramesh, at D. No. 3-19, Mulkalapally Village, Dornakal Mandal, Mahabubabad District, who was claiming himself as a 'Rural Medical Practitioner' and practicing medicine without proper qualification at his clinic 'Raghu Rama First Aid Centre'.

During the raid, DCA officials detected huge stocks of medicines found stocked at the premises without any drug license. 22 varieties of medicines, including **Physician's Samples** and **Expired Drugs**, etc., were found stocked at the premises. DCA officials seized the stock, worth a total of Rs. 21,000 during the raid.

DCA officials detected several '**antibiotics**' at the clinic during the raid. Indiscriminate sale of antibiotics, by unqualified persons may have disastrous consequences on the health of rural public, including emergence of '**Antimicrobial Resistance**'.

Officials found '**steroids**' at the clinic of quack. Misusing steroids can have serious health consequences, including immune system suppression, hormonal imbalances, muscle and bone weakness, cardiovascular problems, and psychological effects. The indiscriminate use of steroids poses significant risks to public health.

Sri. G. Prasad, Assistant Director, Khammam and Sri. K. Devender, Drugs Inspector, Mahbubabad are among the officers who carried out the raid.

DCA officers lifted the samples for analysis. Further investigation will be carried out, and action will be taken as per the law against all the offenders.

Wholesalers/Dealers who supply medicines to such unqualified persons, who are stocking and selling drugs without a drug license, are also punishable under the Drugs and Cosmetics Act, and stringent action shall be taken against such Wholesalers/Dealers. Wholesalers/Dealers shall mandatorily ensure that the recipient entities hold a valid drug license before supplying medicines to them.

The Drugs Control Administration, Telangana, issues drug licenses for the stocking and selling of medicines in accordance with the provisions of the Drugs and Cosmetics Act. **Stocking drugs for sale without a drug license is punishable under the Drugs and Cosmetics Act, with imprisonment for up to five years.**

Surprise checks are intensified on such unqualified persons who are engaged in stocking and selling drugs without any drug license. Stringent action will be taken as per the law against violators.

The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 27-04-2024

V.B. KAMALASAN REDDY, IPS
DIRECTOR GENERAL