

Press Note

A) Drugs Control Administration, Telangana seized **'White Petroleum Jelly'** at Pet Basheerabad, Quthbullapur, which was illegally manufactured by a firm named 'Jubilant Cosmeceuticals' without a drug licence.

B) In a separate incident, Drugs Control Administration, Telangana seized **'ALTACOLD Suspension,'** in Attapur, Rajendranagar, Rangareddy District, for making a misleading advertisement claiming it treats **'fever'**.

Fever is indeed a symptom, typically indicating that the body is fighting off an infection or some other underlying condition. Medicines such as **'Paracetamol'** can help to alleviate discomfort associated with fever, but they don't directly address the underlying cause of the fever. Hence medicines, including Paracetamol, **cannot claim that they treat 'fevers' in general,** as they don't cure the underlying condition responsible for the fever.

A) Seizure of 'White Petroleum Jelly' illegally manufactured without a drug licence:

The details are as follows:

Based on gathered intelligence, officials from the Drugs Control Administration, Telangana conducted a raid on a medical shop situated at Pet Basheerabad, Quthbullapur on 16th April, 2024. During the raid, officers detected the product 'White Petroleum Jelly' bearing the brand name 'PURELINE,' which was illegally manufactured and being circulated in the market.

The product 'PURELINE' (White Petroleum Jelly) was manufactured by Jubilant Cosmeceuticals, #6-3-114/9, Shivarampally, Hyderabad-500052 without a drug licence. The product 'PURELINE' has not been labeled in the prescribed manner and is also considered a 'misbranded' drug.

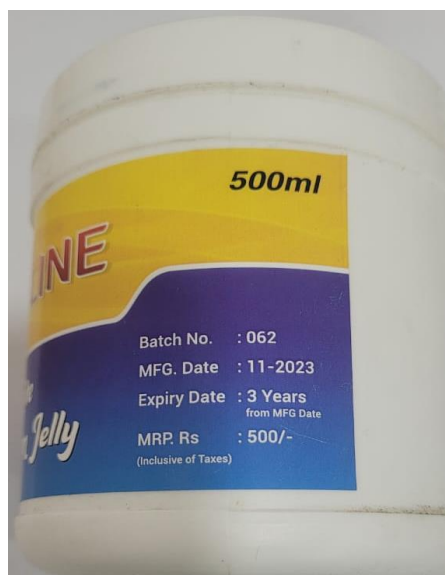
During the raid, officials seized 10 units of 500 ml each of Pureline (White Petroleum Jelly), Batch No. 062, Mfg. Dt. 11/2023, Manufactured by: Jubilant Cosmeceuticals, #6-3-114/9, Shivarampally, Hyderabad-500052.

The product 'White Petroleum Jelly' is a 'drug' under the Drugs and Cosmetics Act. It must be manufactured only under a 'drug license' issued under the Drugs and Cosmetics Act, adhering to the 'Good Manufacturing Practices' (GMP) prescribed under Schedule-M of Drugs Rules, and must meet the quality standards prescribed in the 'Indian Pharmacopoeia' (IP) mandatorily.

Sri. E. Thirupathi, Drugs Inspector, Quthbullapur and Sri. K. Muralikrishna, Drugs Inspector, Malkajgiri are among the officers who carried out the raid.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Photographs of the product manufactured and sold without a drug licence



Drugs produced without a proper drug license are not manufactured in accordance with 'Good Manufacturing Practices' (GMPs) and often do not meet the quality standards outlined in the Indian Pharmacopoeia (IP). Such products pose serious risks to patients' health.

The manufacturing and sale of 'drugs' without a valid 'drug license' are punishable under the Drugs and Cosmetics Act, with imprisonment for up to five years.

B) Seizure carried out at Attapur, Rajendranagar, Rangareddy District for Misleading Advertisement:

The details are as follows:

Drugs Control Administration, Telangana officials, detected a medicine 'ALTACOLD Suspension,' circulating in the market with **misleading claim on its label that it treats 'fever'**, which is a contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the special raids conducted on 16th April, officials from the Drugs Control Administration, Serilingampally Zone, detected ' **ALTACOLD Suspension,**' (Paracetamol, Phenylephrine Hydrochloride & Chlorpheniramine Maleate Suspension) **manufactured by** Candour Pharmaceuticals, Kala Amb, Sirmour, Himachal Pradesh. The product is **marketed by** Altavista Healthcare Pvt. Ltd., Bangalore. The label of the product bears a **misleading claim** stating that it is indicated for the treatment of **'fever.'**

The said medicine was detected by DCA officials at a medical shop situated in Attapur, Rajendranagar, Rangareddy Dist. Stocks were seized during the raid.

Fever is indeed a symptom, typically indicating that the body is fighting off an infection or some other underlying condition.

Medicines such as 'Paracetamol' can help to alleviate discomfort associated with fever, but they don't directly address the underlying cause of the fever. Hence medicines, including Paracetamol, cannot claim that they treat 'fevers' in general, as they don't cure the underlying condition responsible for the fever.

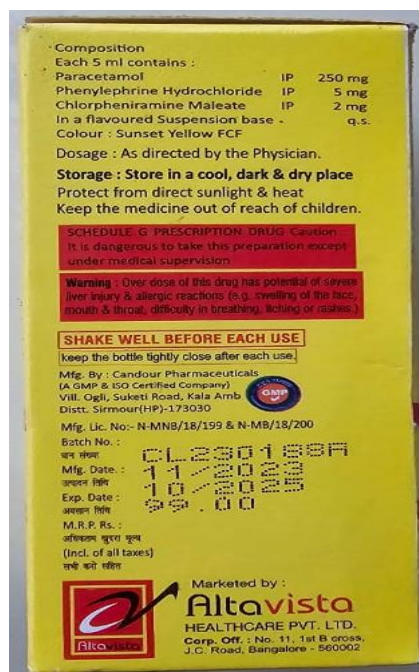
The advertisement of a medicine for the treatment of 'fever' in general is prohibited under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

Sri. G. Ravikiran, Drugs Inspector, Rajendranagar and Sri. K. Anvesh, Drugs Inspector, Shabad are among the officers who carried out the raid.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

Photographs of the product seized for making misleading advertisement



The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 17-04-2024

V.B. KAMALASAN REDDY, IPS

DIRECTOR GENERAL

A) Photograph of Seizure of 'White Petroleum Jelly' illegally manufactured without a drug licence



B) Photograph of Seizure carried out at Attapur, Rajendranagar, Rangareddy District for Misleading Advertisement