

Press Release

DCA seized products circulating in the market with **misleading advertisements during special raids**

A) Drugs Control Administration, Telangana seized an ayurvedic medicine 'StonFyt Liquid,' in Jangaon, for making a **misleading advertisement claiming it treats 'Kidney Stones'.**

B) In a separate event, Drugs Control Administration, Telangana seized 'PANION Tablets,' an Ayurvedic medicine, in Gandipet for making **misleading advertisement that it treats 'Rheumatism' (inflammation, stiffness, and pain in the joints or muscles).**

C) In a separate event, Drugs Control Administration, Telangana seized 'SAPTAMRIT LAUH Tablets,' an Ayurvedic medicine, in Siricilla for making **misleading advertisement that it treats 'Eye Diseases'.**

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

A) Seizure conducted in Jangaon for Misleading Advertisement regarding treatment of **Kidney Stones:**

The details are as follows:

Drugs Control Administration, Telangana officials, detected an ayurvedic medicine 'StonFyt Liquid,' circulating in the market with **misleading claim on its label** that it treats '**Kidney Stones**', which is a contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.**

During the special raids conducted on March 27th and 28th, officials from the Drugs Control Administration, Warangal Zone detected '**StonFyt Liquid**,' manufactured by Zoic Pharmaceuticals, Plot No. 194, Indl. Area, Sector 82, Mohali, Punjab. The label of the product bears a **misleading claim** stating that it is 'An effective treatment for kidney stones removal'.

The said medicine was detected by DCA officials in Jangaon. Stocks were seized during the raid.

Photographs of the product seized in Jangaon for making misleading advertisement



The advertisement of a medicine for the treatment of '**Kidney Stones**' is prohibited under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

Dr. G. Rajyalakshmi, Assistant Director, Warangal and Sri. A. Balakrishna, Drugs Inspector, Jangaon carried out the raid.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

B) Seizure conducted in Gandipet for Misleading Advertisement regarding treatment of Rheumatism:

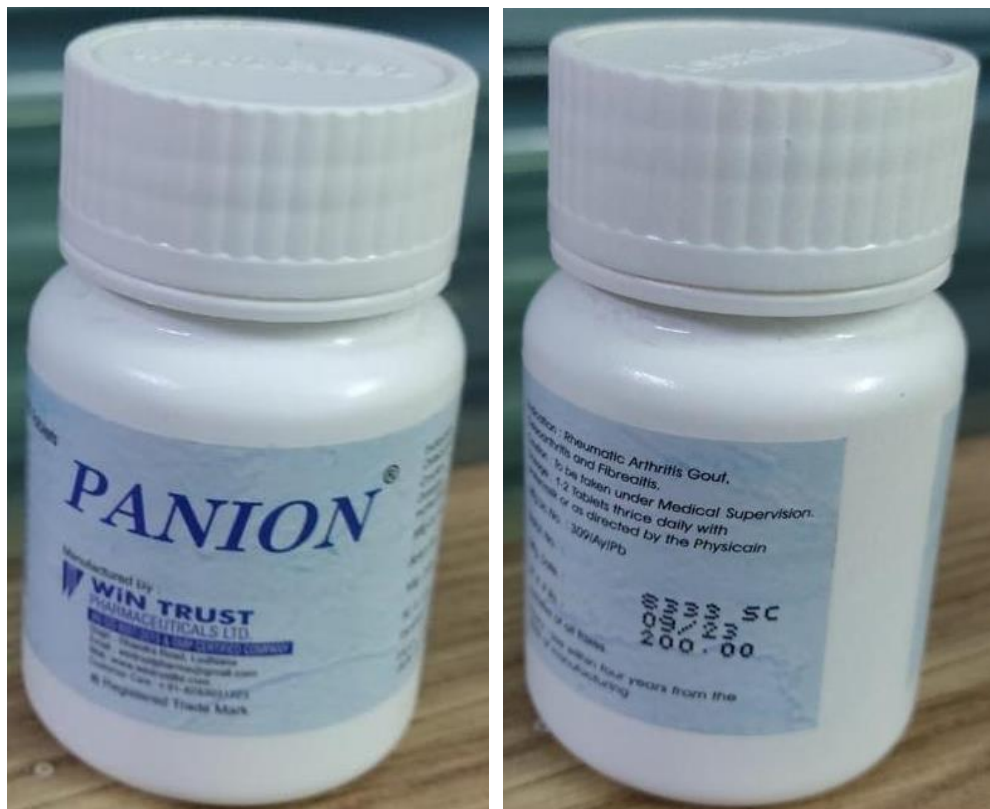
The details are as follows:

Drugs Control Administration, Telangana officials, detected an ayurvedic medicine '**PANION Tablets,**' circulating in the market with **misleading claim on its label that it treats 'Rheumatism',** which is a contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.**

During the special raids conducted on March 27th and 28th, officials from the Drugs Control Administration, Serilingampally Zone detected '**PANION Tablets,**' manufactured by Win Trust Pharmaceuticals Ltd., Dugri, Dhandra Road, Ludhiana, Punjab. The label of the product bears a **misleading claim** stating that it is indicated for the treatment of 'Rheumatic Arthritis, Gout, Osteoarthritis & Fibreatitis '.

The said medicine was detected by DCA officials at Puppalguda, Gandipet. Stocks were seized during the raid.

Photographs of the product seized in Gandipet for making misleading advertisement



The advertisement of a medicine for the treatment of '**Rheumatism**' is prohibited under the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Smt. D. Swetha Bindu, Drugs Inspector, Gandipet carried out the raid under the supervision of Sri. K. Anil Kumar, Assistant Director, Serilingampally.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

C) Seizure conducted in Siricilla for Misleading Advertisement regarding treatment of **Eye Diseases:**

The details are as follows:

Drugs Control Administration, Telangana officials, detected an ayurvedic medicine '**SAPTAMRIT LAUH Tablets,**' circulating in the market with **misleading claim on its label that it treats 'Eye Diseases'**, which is a contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

During the special raids conducted on March 27th and 28th, officials from the Drugs Control Administration, Siricilla Zone detected '**SAPTAMRIT LAUH Tablets,**' manufactured and marketed by Shree Baidyanath Ayurved Phawan Pvt. Ltd., Gopalganj, Dist. Seoni, Madya Pradesh The label of the product bears a **misleading claim** stating that 'it helps to relieve problems associated with eye diseases'.

The said medicine was detected by DCA officials at Siricilla. Stocks were seized during the raid.

The advertisement of a medicine for the treatment of '**Diseases and disorders of the optical system**' is prohibited under the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Photographs of the product seized in Siricilla for making misleading advertisement



Smt. S. Vinay Sushmi, Drugs Inspector, Siricilla carried out the raid under the supervision of Dr. J. Raju, Assistant Director, Siddipet.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 28-03-2024

V.B. KAMALASAN REDDY, IPS
DIRECTOR GENERAL

A) Photograph of Seizure carried out in Jangaon for making misleading advertisement:



B) Photograph of Seizure carried out in Gandipet for making misleading advertisement:



C) Photograph of Seizure carried out in Siricilla for making misleading advertisement: