

Press Release

A) Drugs Control Administration, Telangana, busted the unlicensed manufacturing of the **cosmetic 'Sunscreen Lotion'** at a manufacturing unit in Jeedimetla and seized stocks worth **Rs. 2.5 lakhs** during the raid.

Esthetic Insights Private Limited, located in Jeedimetla, engaged in the unauthorized manufacturing and sale of **sunscreen lotion** under the brand name '**DERMASONIQUE DSN AQUASOLAR Sunscreen SPF 50 PA++**', operating without the requisite cosmetic license for the product.

B) In a separate event, Drugs Control Administration, Telangana seized **overpriced** anti-fungal medicine '**ITRA-100 Capsules**' (Itraconazole Capsules 100 mg) at **Vikarabad** – MRP indicated is very high compared to the Ceiling Price fixed for the product by the Central Government.

A) Busting of unlicensed manufacturing of cosmetic 'Sunscreen Lotion' in Jeedimetla:

The details are as follows:

Acting on gathered intelligence, officials from the Drugs Control Administration, Telangana conducted a raid on the cosmetic manufacturing facility named 'Esthetic Insights Private Limited', situated at Plot No. 5/A, Road No. 5, IDA Jeedimetla, Gajularamaram Village, Qutubulapur Mandal, Medchal-

Malkajgiri District on the 15th and 16th of March. During the operation, they detected the unlicensed manufacturing and sale of the cosmetic 'Sunscreen Lotion'.

Cosmetics can only be manufactured under a 'Cosmetics Licence' issued by the Drugs Control Administration, Telangana, in compliance with the standards established by the Bureau of Indian Standards (BIS).

During the raid, DCA officials seized large quantities of cosmetic 'Sunscreen Lotion' under the brand name DERMASONIQUE DSN AQUASOLAR Sunscreen SPF 50 PA++ with Batch Number P72400237 and Manufacture Date 03/2024 from Shaik Saifulla, the Director of Esthetic Insights Private Limited. The total worth of the seized stocks was **Rs. 2.5 lakhs**.

Photographs of the Cosmetic Seized



Sri. M. Vijay Gopal, Assistant Director, Quthbullapur, Sri. G. Prasad, Assistant Director, Khammam, Smt. A. Saritha, Drugs Inspector, Jeedimetla, Smt. G. Indira Priyadarshini, Drugs Inspector, Habsiguda, Sri. P. Santosh, Drugs Inspector, Mehdipatnam were among the officers who carried out the raid.

Further investigation will be conducted, and appropriate action will be taken in accordance with the law against all the offenders involved.

Cosmetics manufactured in an unlicensed manner may not meet the quality standards prescribed by BIS, and these products may pose serious implications for public health.

B) Seizure of overpriced anti-fungal medicine 'ITRA-100 Capsules' (Itraconazole Capsules 100 mg) in Vikarabad:

The details are as follows:

During the raids conducted by Drugs Control Administration officials on March 15th and 16th, 2024, 'ITRA-100 Capsules' (Itraconazole Capsules 100 mg) were seized in Vikarabad due to price violation.

The product Itraconazole Capsules 100 mg sold under brand name 'ITRA-100 Capsules' is under price control as per Drugs (Prices Control) Order, 2013 and the price of product shall be in accordance with the 'Ceiling Price' fixed by National Pharmaceutical Pricing Authority (NPPA), Government of India.

The product seized 'Itra-100 Capsules' (Itraconazole Capsules 100 mg) of B. No: NPD-5711, **Manufactured by:** Nuvista Pharmaceuticals Pvt. Ltd., Plot No.48, Phase-II, I.D.A. Mallapur, Medchal-Malkajgiri Dist., Telangana **Marketed**

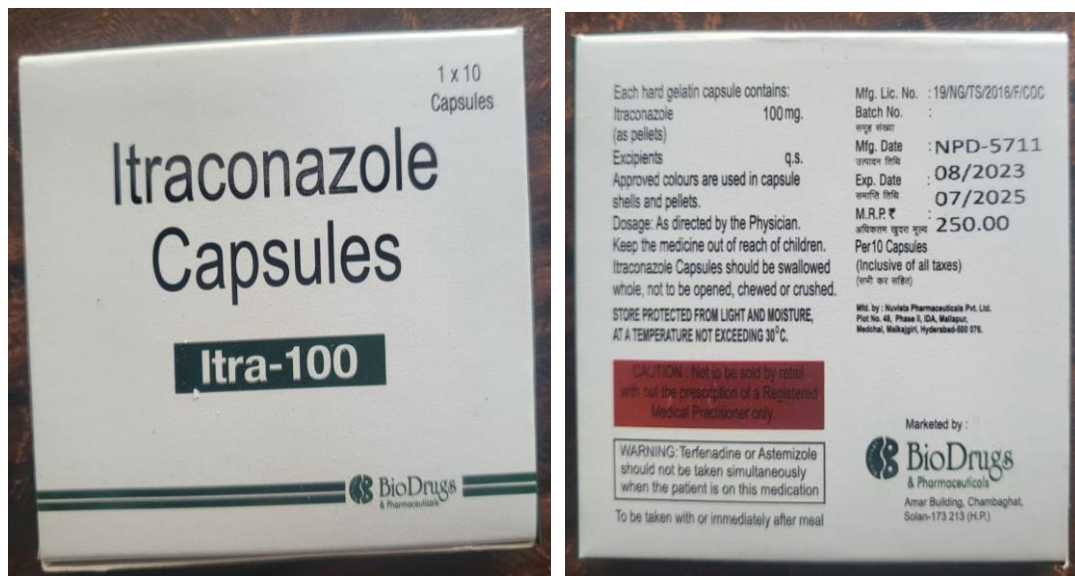
by: BioDrugs & Pharmaceuticals, Amar building, Solan – 173213, Himachal Pradesh, bears **MRP as Rs. 250 for 10 capsules** on the label of the product (i.e. **Rs. 25 for one capsule**) which is a violation of Drugs (Prices Control) Order, 2013.

The Ceiling price fixed by the Central Government including Wholesale Price Index (WPI) for the product “Itraconazole Capsules 100 mg” is **Rs. 16.67 for one capsule (Ceiling Price)**.

Hence Maximum Retail Price (MRP) i.e. including GST 12 % should not be more than **Rs. 18.69 for one capsule** (MRP=Ceiling Price+GST)

The firm overpriced the product. Firm charged **excess of Rs. 63.10 for 10 capsules** which is a violation of **Drugs (Prices Control) Order, 2013**.

Photographs of the Product Seized for Price Violation



Sri. K. Anil Kumar, Assistant Director, Serilingampally, Sri. A.N. Kranthi Kumar, Drugs Inspector, Vikarabad and Sri. K. Anvesh, Drugs Inspector, Shabad are among the officers who carried out the raid.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

The prices of Essential Medicines shall be in accordance with the Ceiling Prices fixed by the Central Government. Overpricing of essential medicines is a violation under Drugs (Prices Control) Order, 2013 and stringent action shall be taken as per the law against violators.

The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 16-03-2024

**V.B. KAMALASAN REDDY, IPS
DIRECTOR GENERAL**

Photograph of Seizure carried out at Esthetic Insights Pvt. Ltd., Jeedimetla for unlicensed manufacturing of cosmetic 'Sunscreen Lotion'



Photograph of Seizure conducted at Vikarabad for price violation

