

Press Release

A) Drugs Control Administration, Telangana seized **'AVEXOMOL-s Infusion,'** in Shivrampally, Rajendranagar, Rangareddy District, for making a **misleading advertisement** claiming it treats **'fever'**.

Fever is indeed a symptom, typically indicating that the body is fighting off an infection or some other underlying condition.

Medicines such as **'Paracetamol'** can help to alleviate discomfort associated with fever, **but they don't directly address the underlying cause of the fever.** Hence medicines, including Paracetamol, cannot claim that they treat **'fevers'** in general, as they don't cure the underlying condition responsible for the fever.

B) In a separate event, Drugs Control Administration, Telangana seized **overpriced** anti-fungal medicine **'Etrazo-200 Capsules'** (Itraconazole Capsules 200 mg) at **Bhupalpally** – MRP indicated is very high compared to the Ceiling Price fixed for the product by the Central Government.

C) In a separate event, Drugs Control Administration, Telangana officials raided a **medical shop** in **Metpally, Jagtial District** which is **running illegally without a drug licence** and seized huge stocks of medicines.

A) Seizure in Shivrampally, Rajendranagar, Rangareddy District for Misleading Advertisement:

The details are as follows:

Drugs Control Administration, Telangana officials, detected a medicine **'AVEXOMOL-s Infusion,'** circulating in the market with **misleading claim on its label that it treats 'fever'**, which is a contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.**

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the special raids conducted on March 12th and 13th, officials from the Drugs Control Administration, Serilingampally Zone, detected '**AVEXOMOL-s Infusion,**' (Paracetamol Infusion IP 1% w/v) **manufactured by** Shree Krishnakeshav Laboratories Ltd. (formerly MCGAW-RAVINDRA LABORATORIES (I) Ltd.), Amraiwadi Road, Ahmedabad-380008. The product is **marketed by** Avexza Biosciences Pvt. Ltd., Sengupta Road, Kolkata-700034. The label of the product bears a **misleading claim** stating that it is indicated for the treatment of '**fever.**'

The said medicine was detected by DCA officials at Ramaiah Medical and General stores (In the premises of Ramaiah Hospital), Shivrampally, Rajendranagar, Rangareddy Dist. Stocks were seized during the raid.

Fever is indeed a symptom, typically indicating that the body is fighting off an infection or some other underlying condition.

Medicines such as 'Paracetamol' can help to alleviate discomfort associated with fever, but they don't directly address the underlying cause of the fever. Hence medicines, including Paracetamol, cannot claim that they treat 'fevers' in general, as they don't cure the underlying condition responsible for the fever.

The advertisement of a medicine for the treatment of '**fever**' in general is prohibited under the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Sri. K. Anil Kumar, Assistant Director, Serilingampally, Sri. G. Ravikiran, Drugs Inspector, Rajendranagar and Sri. K. Anvesh, Drugs Inspector, Shabad are among the officers who carried out the raid.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

Photographs of the product seized for making misleading advertisement



B) Seizure of overpriced anti-fungal medicine ‘Etrazo-200 Capsules’ (Itraconazole Capsules 200 mg) in Bhupalpally:

The details are as follows:

Drugs Control Administration officials seized ‘Etrazo-200 Capsules’ (Itraconazole Capsules 200 mg) on 12th March, 2024 in Bhupalpally, Jayashankar Bhupalpally District.

The product Itraconazole Capsules 200 mg sold under brand name ‘Etrazo-200 Capsules’ is under price control as per Drugs (Prices Control) Order, 2013 and the price of product shall be in accordance with the ‘Ceiling Price’ fixed by National Pharmaceutical Pricing Authority (NPPA), Government of India.

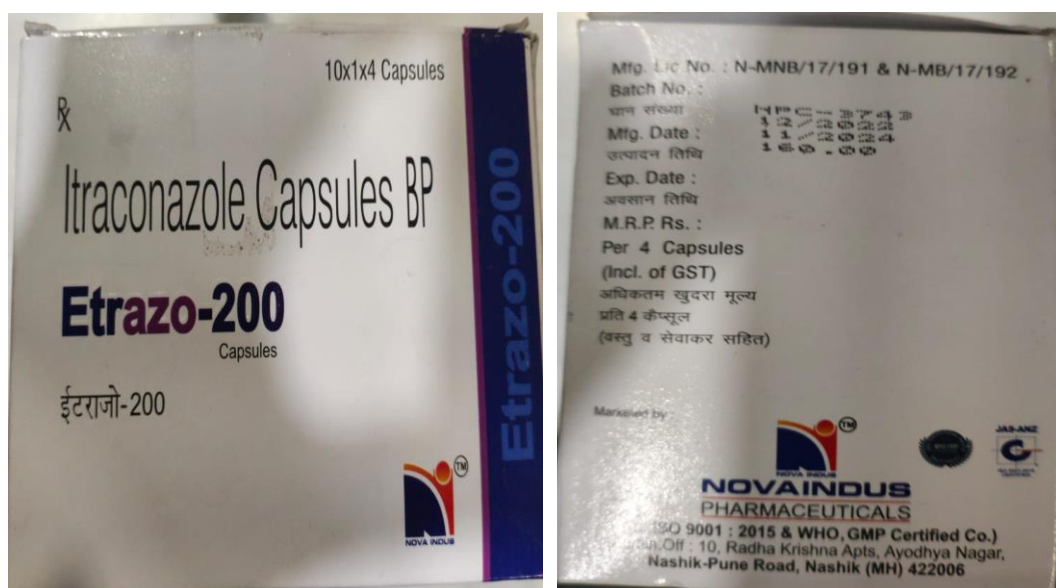
The product seized ‘Etrazo-200 Capsules’ (Itraconazole Capsules 200 mg) of B. No: HPC-3743, **Manufactured by:** Helpzyn Pharmaceuticals, Village: Ogli, Kala-Amb, Sirmour, Himachal Pradesh. **Marketed by:** Novaindus Pharmaceuticals, Nashik, Maharashtra, **bears MRP as Rs. 160 for 4 capsules on the label of the product (i.e. Rs. 40 for one capsule)** which is a violation of Drugs (Prices Control) Order, 2013.

The Ceiling price fixed by the Central Government including Wholesale Price Index (WPI) for the product "Itraconazole Capsules 200 mg" is **Rs. 22.12 for one capsule (Ceiling Price)**.

Hence Maximum Retail Price (MRP) i.e. including GST 12 % should not be more than **Rs. 24.77 for one capsule (MRP=Ceiling Price+GST)**

The firm overpriced the product. Firm charged **excess of Rs. 15.23 for one capsule** which is a violation of **Drugs (Prices Control) Order, 2013**.

Photographs of the Product Seized for Price Violation



Dr. G. Rajyalakshmi, Assistant Director, Warangal, Sri. J. Kiran Kumar, Drugs Inspector, Bhupalpally and Sri. M. Aravind Kumar, Drugs Inspector, Warangal are among the officers who carried out the raid.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

The prices of Essential Medicines shall be in accordance with the Ceiling Prices fixed by the Central Government. Overpricing of essential medicines is a violation under Drugs (Prices Control) Order, 2013 and stringent action shall be taken as per the law against violators.

C) Seizure Conducted at Unlicensed Medical Shop in Metpally, Jagtial District

The details are as follows:

Drugs Control Administration, Telangana officials, on credible information regarding illegal sale of medicines, raided a shop located at D. No: 1-3-160/1, Metpally Village, Metpally Mandal, Jagtial District, on 12th March, 2024.

Mohammed Ilyas Ahmed is running a medical shop by name 'Life Line Medical' at the said premises illegally without a drug licence.

During the raid, DCA officers detected unauthorized stocking of huge quantity of medicines for sale. 75 varieties of medicines including antibiotics, anti-hypertensive drugs, analgesics, anti-ulcer drugs, cough syrups, antacids etc. are found stocked for sale at the premises.

DCA officials seized the stock of total worth **Rs. 60,000/-** during the raid.

Sri. N. Narasaiah, Assistant Director, Nizamabad and Sri. V. Upender, Drugs Inspector, Jagtial carried out the raid.

DCA officers lifted the samples for analysis. Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Drugs Control Administration, Telangana issues drug licences to medical shops/pharmacies in the State for stocking and selling of medicines as per the provisions of Drugs and Cosmetics Act. **Stocking of drugs for sale without a drug licence is punishable under Drugs and Cosmetics Act with an imprisonment up to five years.**

Wholesalers/Dealers who supply medicines to such 'illegal medical shops', which are running without a drug licence, are also punishable under Drugs and Cosmetics Act and stringent action shall be taken against such Wholesalers/Dealers. Wholesalers/Dealers shall mandatorily ensure that the medical shop/pharmacy holds a valid drug licence before supplying medicines to them.

Surprise checks are intensified on such entities that are carrying out stocking and sale of drugs without any drug licence. Stringent action shall be taken as per the law against violators.

The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 13-03-2024

V.B. KAMALASAN REDDY, IPS

DIRECTOR GENERAL

A) Photograph of Seizure carried out at Shivrampally, Rajendranagar, Rangareddy District for making misleading advertisements:



B) Photograph of Seizure of overpriced anti-fungal medicine 'Etrazo-200 Capsules' (Itraconazole Capsules 200 mg) at Bhupalpally



C) Photograph of Seizure carried out at Unlicensed Medical Shop in Metpally, Jagtial District