

Press Release

Drugs Control Administration, Telangana seized ‘VATHARIN Capsules,’ an Ayurvedic medicine, in Nizamabad for making **misleading advertisement** that it treats ‘Rheumatism’ (inflammation, stiffness, and pain in the joints or muscles).

The details are as follows:

Drugs Control Administration, Telangana officials, detected an ayurvedic medicine ‘VATHARIN Capsules’ being circulated in the market with **misleading claim on its labels** that it treats ‘Rheumatism’ (inflammation, stiffness, and pain in the joints or muscles), which is a contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.**

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the special raids carried out on 11th and 12th March, officials from Drugs Control Administration, Nizamabad Zone detected ‘VATHARIN Capsules’, Manufactured by: Sri Bhavani Pharmaceuticals & Distributors, 11-24-497/1, Keshava Colony, Pochamma Maidan, Warangal – 506 002. The label

of the product bears a **misleading claim** stating that it is **'For All Rheumatic & Inflammatory Disorders'**.

The said ayurvedic medicine was detected by DCA officials at Bhagwathi Ayurveda Bhandar, Devi Road, Nizamabad. Stocks were seized during the raid.

Advertisement of a medicine for treatment of **'Rheumatism'** is prohibited under **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954**.

Sri. N. Narasaiah, Assistant Director, Nizamabad, Sri. V. Srikanth, Drugs Inspector, Nizamabad Urban and Sri. V. Upender, Drugs Inspector, Jagtial are among the officers who carried out the raid.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

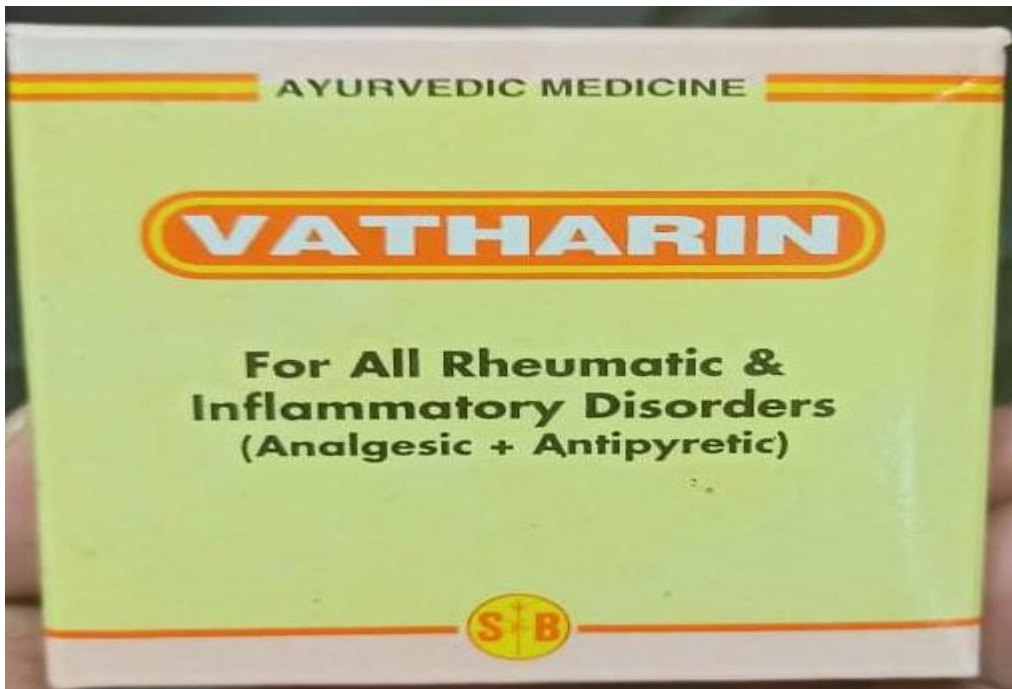
Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

Date: 12-03-2024

V.B. KAMALASAN REDDY, IPS

DIRECTOR GENERAL

Photographs of the product seized for making misleading advertisement



Photograph of Seizure conducted at Nizamabad for making misleading advertisements:

