

## Press Release

Drugs Control Administration, Telangana seized the drug '**Minoxytop 10%**' (Minoxidil Topical solution USP 10% w/v), in Nalgonda for making a **misleading claim on the label** that the drug is meant for the '**growth of new hair**'. Such a claim is considered misleading for '**Drugs**' according to the Drugs Rules.

\*\*\*\*\*

The details are as follows:

Drugs Control Administration, Telangana officials, detected the drug **Minoxytop 10% (Minoxidil Topical solution USP 10% w/v)** being circulated in the market with a **misleading claim on its label** stating it is meant for the "**growth of new hair,**" which contravenes the Drugs Rules.

The product Minoxytop 10% (Minoxidil Topical solution USP 10% w/v) is a 'drug' and the claim regarding the 'growth of new hair' is prohibited for a 'drug' according to 'Schedule J' of the Drugs Rules.

On March 5<sup>th</sup>, 2024, officials from the Drugs Control Administration, Nalgonda Zone, detected '**Minoxytop 10%**', manufactured by Healing Pharma India Pvt. Ltd., located at Survey No. 373, opposite Ramkaka Deri, Chhani, Vadodara-391740, Gujarat. The label of the product bears a **misleading claim** stating that it is useful in '**hair regrowth and that it reactivates hair follicles to stimulate regrowth**'. DCA officials seized stocks during the raid.

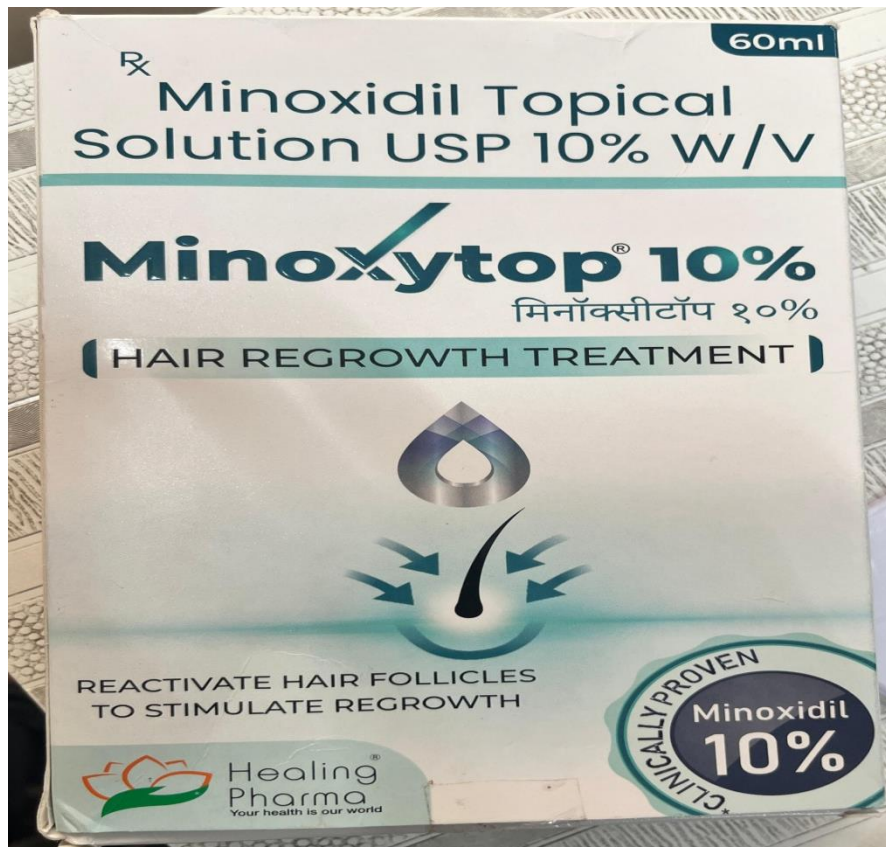
Schedule J of the Drugs Rules prohibits claims of drugs for the treatment of certain diseases and disorders. No drug shall claim on its label that it prevents or cures diseases/disorders indicated under Schedule J of the Drugs Rules.

The said drug was detected by DCA officials at Sri Sairam Pharma & Surgicals, Nalgonda.

Sri. K. Dass, Assistant Director, Nalgonda, Sri. K. Someshwar, Drugs Inspector, Nalgonda, Sri. G. Surender, Drugs Inspector, Suryapet, Sri. J. Ashwin Kumar, Drugs Inspector, Yadadri-Bhuvanagiri carried out the raid.

Further investigation will be conducted, and appropriate action will be taken in accordance with the law against all the offenders involved.

**Photographs of the product seized for making misleading claim on the label**



Firms that manufacture drugs with misleading claims regarding the treatment of certain diseases and disorders are punishable under the Drugs and Cosmetics Act. Offenders may face imprisonment for a term extending up to two years, along with a fine.

\*\*\*\*\*

The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 06-03-2024

V.B. KAMALASAN REDDY, IPS

DIRECTOR GENERAL

Photograph of Seizure carried out in Nalgonda due to a misleading claim on the label of a drug.:

