

Press Release

A) Drugs Control Administration, Telangana seized ‘Saheth Care Powder’ at Hikma Sehat Care, Mohalla Gunj, Golkonda, Hyderabad for making misleading advertisement that it **treats ‘Diabetes’ and ‘Blood Pressure’.**

B) Drugs Control Administration, Telangana raided a quack’s clinic and seized drugs worth **Rs. 1,02,000/- stocked for sale at Chandrayanagutta, Bandlaguda, Hyderabad.**

A) Seizure at Golkonda for making misleading advertisements:

The details are as follows:

Drugs Control Administration, Telangana officials, on credible information, raided Hikma Sehat Care located at D.No. 9-10-17/1, Ground floor, Mohalla Gunj, Golkonda, Hyderabad on 12th February, 2024, and detected ‘**Saheth Care Powder**’ which bear **misleading claims on the label that it treats diabetes and blood pressure**, which is a contravention of the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.**

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisement of certain drugs for treatment of certain diseases and disorders. No person shall take part in publication of advertisement regarding the diseases/disorders indicated under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

During the special drive carried out by DCA to detect medicines moving in the market with misleading and objectionable advertisements, DCA Hyderabad Zone officials detected **'Saheth Care Powder'** which is **Manufactured and Marketed by: Hikma Sehat Care** located at D.No. 9-10-17/1, Ground floor, Mohalla Gunj, Golkonda, Hyderabad bearing **misleading claims** on its label. DCA officials seized 60 bottles of Saheth Care Powder worth Rs. 18,000/- during the raid.

Photographs of the product seized for making misleading advertisement



Advertisement of a medicine for treatment of the 'Diabetes' and 'Blood Pressure' is prohibited under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

Sri. T. Rajamouli, Assistant Director, Hyderabad, Sri. P. Santosh, Drugs Inspector, Mehdipatnam, Smt. Ch. Swapna, Drugs Inspector, Jubilee Hills and Sri. V. Ajay, Drugs Inspector, Goshamahal are among the officers who carried out the raid.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Persons who make misleading advertisements regarding drugs for treatment of certain diseases and disorders are punishable under [Drugs and Magic Remedies \(Objectionable Advertisements\) Act, 1954](#), with imprisonment which may extend to six months, or with fine, or with both.

B) Seizure carried out at a quack's clinic at Chandrayanagutta, Bandlaguda, Hyderabad.

The details are as follows:

On credible information, Drugs Control Administration officials, on 12th February, 2024 raided premises of a quack Imran Khan, at Door No. 18-13-8/110, Ground floor, Opp. Abubakar Masjid, Rahmath Colony, Chandrayanagutta, Bandladuda, Hyderabad, who is claiming himself as a 'Rural Medical Practitioner' and practising medicine without qualification at his clinic.

During the raid, DCA officials detected huge stocks of medicines found stocked at the premises without any drug licence. 30 varieties of medicines including antibiotics, analgesics, anti ulcer drugs, antihypertensives, antidiabetics etc. are found stocked at the premises. DCA officials seized the stock of total worth [Rs. 1,02,000/-](#) during the raid.

DCA officials detected several higher generation 'antibiotic injections' at the clinic during the raid. Indiscriminate sale of antibiotics, by an unqualified person may have disastrous consequences on the health of public, including emergence of '[Antimicrobial Resistance](#)'.

Sri. T. Rajamouli, Assistant Director, Hyderabad, Smt. B. Lakshmi, Drugs Inspector, Charminar and Smt. Ch. Swapna, Drugs Inspector, Jubilee Hills are among the officers who carried out the raid.

DCA officers lifted the samples for analysis. Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Wholesalers/Dealers who supply medicines to such unqualified persons, who are stocking and selling drugs without a drug licence, are also punishable under Drugs and Cosmetics Act and stringent action shall be taken against such Wholesalers/Dealers. Wholesalers/Dealers shall mandatorily ensure that the recipient entities hold a valid drug licence before supplying medicines to them.

Drugs Control Administration, Telangana issues drug licences for stocking and selling of medicines as per the provisions of Drugs and Cosmetics Act. **Stocking of drugs for sale without a drug licence is punishable under Drugs and Cosmetics Act with an imprisonment up to five years.**

Drugs Control Administration, Telangana has been constantly on the vigil and alert to detect unlicensed stocking and sale of medicines by quacks.

Surprise checks are intensified on such unqualified persons who are carrying out stocking and sale of drugs without any drug licence. Stringent action shall be taken as per the law against violators.

Date: 13-02-2024

**V.B. KAMALASAN REDDY, IPS
DIRECTOR GENERAL**

A) Photographs of Seizure carried out at Golkonda



A) Photographs of Seizure carried out at Chandrayanagutta

