

**OFFICE OF THE DIRECTOR GENERAL::DRUGS CONTROL
ADMINISTRATION GOVERNMENT OF
TELANGANA::HYDERABAD**

Circular Memo. No. 3415606/JD/MISC/2025

Date: 22-11-2025

CIRCULAR MEMO

Sub: Display of PvPI QR Code and Toll-Free Number at Retail and Wholesale Pharmacy Stores for Adverse Drug Reaction (ADR) Reporting – Certain Instructions Issued . – Reg.

Ref: F.No. PSUR-13011(14)/3/2025-eoffice, dated 20.11.2025 of the Drugs Controller General (India), CDSCO, New Delhi.

The Drugs Controller General (India), New Delhi vide reference cited has informed that as part of ongoing commitment to strengthening patient safety and pharmacovigilance in the country, it has been decided during the 16th Working Group Meeting of the Pharmacovigilance Programme of India(PvPI) held on 18.06.2025, that all State Licensing Authorities and Union Territory Drug Licensing Authorities shall ensure the display of the designated QR Code (attached herewith) at a prominent location within every retail and wholesale pharmacy premises across the country.

Additionally, the toll-free number of PvPI-1800-180-3024 shall also be clearly displayed with the QR Code at each pharmacy outlet. This measure will facilitate seamless reporting of Adverse Events/Adverse Drug Reactions (AE/ADRs) by the public and healthcare professionals through the indigenous PvPI Adverse Drug Reaction Monitoring System (ADRMS)

The indigenous PvPI Adverse Drug Reaction Monitoring System has to be disseminated to the public through the Chemists and Druggists Associations in the State. It is proposed as under:

Chemists and Druggists Associations:

- Encourage your members to display the designated QR Code at a prominent location at each pharmacy outlet.
- The toll free number PvPI-1800-180-3024 shall also be clearly displayed with the QR Code at each pharmacy outlet.

This is for your information & further necessary action as mentioned above.

Sd/-SHAHNAWAZ QASIM, IPS.,
DIRECTOR GENERAL

Encl: Reference Cited Letter.

To:

All Retail and Wholesale Medical Shops in the State

Copy to: The Chemists and Druggists Association in Telangana.

Copy To:

All the Assistant Directors and Drugs Inspectors, with instructions to communicate the same to the Chemists and Druggists Associations for compliance and monitor strict compliance of the above directives.

Copy To:

The Joint Director and Deputy Directors for monitoring compliance.

//FORWARDED::BY ORDER//

JOINT DIRECTOR